

New Ram Logo Continues Tradition of Athletic Spirit

The new Suffolk University Ram is an imposing, yet majestic, beast, born of a trans-Atlantic collaboration between a University art director and a top British illustrator.



**SUFFOLK
UNIVERSITY**

The University unveiled the sleek new athletics logo this month. “It’s a wonderful modern version of what’s been a great tradition for the University,” said Nancy Stoll, vice president for Student Affairs. “It will give a real boost to the athletics program in terms of visibility.”

The old Ram logo has served the University well since it was created after the student body decided in 1950 that athletes would compete as Rams rather than Royals.

The Ram image hasn’t had a major makeover in decades, and the old icon’s level of detail makes for difficult reproduction on clothing and in other materials. Stoll and others felt it was time to consider a cleaner, more contemporary look.

Student Affairs turned to the Office of University Communications, and Art Director Donald Suthard began the process of creating an updated spirit logo.

Suthard had a sense of what a new icon should convey.

“First, I knew I wanted something that respected the animal,” Suthard said. “Something that was majestic, that was not cartoony.”

He also wanted a modern image with simple lines, making for easier and higher-quality reproduction.

After trolling through online portfolios Suthard came across the work of Chris Mitchell, an internationally known illustrator based in England.

“He had exactly what I was looking for,” said Suthard. “He was very experienced doing animals, and his animals were beautiful.”

Mitchell has designed logos and other artwork for familiar global brands, including Schweppes tonic water; and sports teams such as England’s Tottenham Hotspur soccer club.

His drawings have an imaginative, identifiable and expressive style, and the artist has a way of taking the essence of what he’s representing and whittling it down to simple, striking shapes.

Collaborating through e-mail, Suthard sent the illustrator a video of rams butting heads to emphasize that the new logo should be aggressive and show action.

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A Milestone for the Residential Campus

The University’s fourth residence hall opened as students returned to campus, providing 200 beds in a LEED Silver building that combines cutting edge construction and historic reconstruction in one facility.

The residence hall is the fourth to come online since the University began the transition from a commuter to a residential campus when it opened the 150 Tremont St. residence hall to students in 1996. The Modern Theatre residence hall also houses a theater and gallery.

“We have realized an important goal, as the University is now housing 25 percent of its full-time undergraduate students,” said John Nucci, vice president for External Affairs. “This is good for the city, which wants to preserve neighborhood housing for city residents and revitalize the downtown area, and it’s good for the students, because they have a safe and convenient place to live, study and congregate.”

The residence hall is built on the site of the historic Modern Theatre, Boston’s first movie house, and the theater’s historic facade has been restored and rebuilt. A celebratory opening will take place in early November. ■



Rod Waters, director of Residence Life & Summer Programs, checks out a student room in the new Modern Theatre residence hall as move-in day approaches. (Photo by John Gillooly)

Potpourri

John Berg, Government, was awarded the Charles A. McCoy Career Achievement Award from the American Political Science Association in July. He presented “The Left and Obama in American Politics” to the Capitalist Crisis and Socialist Revival panel at the Vienna conference of the International Political Science Association in June.

Simone Chun, Government. In June, she delivered “Northeast Asia: Legacies of Force and Prospects for Reconciliation” at the Conference on Regional Peace Building: The Korean Peninsula and Northeast Asia at Lingnan University in Hong Kong and “Capitalist Crisis, Organic Intellectuals and Socialist Revival in the 21st Century” at the International Political Science Association Conference in Vienna.

Richard DeCapua, Student Affairs, was quoted in the June 13 issue of *The Chronicle of Higher Education* in an article “Student Services, in Outside Hands.”

Roberto Domínguez, Government, has published two book chapters: “Contributions of NATO and the EU to European and Global Governance” in *The United States and Europe in a Changing World*; and “Las Relaciones Exteriores de Massachusetts e Illinois” (The External Relations of Massachusetts and Illinois) in *Regionalización y Paradiplomacia: La Política Internacional de las Regiones*. He presented, “After Lima 2008: How Effective Are the EU-Latin America Summits” at the XXVIII International Congress of the Latin American Studies Association in Rio de Janeiro in June.



Sebastian Royo with students from the Universidad Nacional de Rosario.

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Weddings: **Julia Collins**, Archives, married Tim Howington on May 30.

Karen Corey, External Affairs, married Kevin Kelley on June 17. **Brian Gowdy**, Vice President-Treasurer's Office, married Kate Fillo on May 29. **Liz Orlando** of Disability Services served as maid of honor.

C. Gopinath, Strategy & International Business. At the Knowledge Globalization Conference in Dhaka, Bangladesh in May, he presented a paper “Perceptions of Globalization: Exploratory Evidence” with co-authors Christin Murphy, Antonin Ricard and Jayshree Suresh; and conducted a faculty development workshop on Experiential Learning. He also presented “Decision Making in the Context of Globalization” to the Madras Management Association in Chennai, India in June.

Peniey McClary, Law School, was named co-chair of the Law Schools Special Interest Group (SIG) for The Association for Continuing Legal Education (ACLEA). This organization is devoted to the performance of CLE professionals.

Samantha Moppett, Law School, presented “Teaching the Third Sovereign: How and Why to Include Tribal Nations and Courts in Legal Writing Courses” with Tonya Kowalski of Washburn University, at the 14th Biennial Conference of the Legal Writing Institute in Marco Island, Fla. in June.

Bob Rosenthal, Communication and Journalism, appeared on the Fox25 Boston Morning News on June 30 speaking about the Russian spy case.

Sebastián Royo, associate dean of the college and director of the Madrid campus, taught “The global

crises and the future of capitalism,” an intense PhD course at the Universidad Nacional de Rosario in Argentina, as part of his Fulbright Senior Specialist Program grant. He also gave a series of lectures at the university and in the city of Rosario.



Kristin Sarkisian and Mario Lopez

Kristin Sarkisian, President's Office, met Mario Lopez at the 7News Healthcare Health & Fitness Expo and received a copy of his latest book, *Extra Lean*.

Ron Suleski, Rosenberg Institute for East Asian Studies, was featured in *China in the Eyes of Harvard: Interviews with the Experts on China Issues in Harvard University* in the volume “Culture and Academics,” pp. 49–66. The editors clearly noted his move from the Fairbank Center to the Rosenberg Institute for East Asian Studies. “Chinese scholars all know the name of the Fairbank Center,” he said, “and they need to be aware that serious academic study of China is also ongoing at Suffolk.”

David Yamada, Law School, was elected National Executive Committee Chair of Americans for Democratic Action. He presented the keynote address “Workplace Bullying and the Law, 2000-2010: A Global Assessment” at the 7th International Conference on Workplace Bullying and Harassment, hosted by University of Glamorgan, Cardiff, Wales in June; and presented “The Adult Educator as Public Intellectual” at Adult Education as Social Education Revisited: Perspectives on the Work of John Ohliger, a symposium in conjunction with the 2010 annual meeting of the Canadian Society for the Study of Adult Education in Montreal. ▀

Faculty Publications

Darlene Chisholm, Economics. Her paper “Product Differentiation and Film-Programming Choice: Do First-Run Movie Theatres Show the Same Films?” with Margaret McMillan and George Norman of Tufts University, was published in the May 2010 issue of *The Journal of Cultural Economics*.

Jerry Gianakis, Public Management, has published “What Hath the GASB Wrought? The Utility of the New Reporting Model: A National Survey of Local Government Finance Officers” in Volume 22, Issue 2 of the *Journal of Public Budgeting, Accounting and Financial Management*. The research was co-authored by Professor Howard Frank of the Florida International University.

Micky Lee, Communication and Journalism. Her article “Localizing a global amusement park: Hong Kong Disneyland,” co-authored with Anthony Fung, Chinese University of Hong Kong, has been reprinted in the book *Cultural Adaptation* (Routledge). Her book *Free information? The case against Google* will be published by the Common Ground in the fall of 2010. Lee was invited by the editors of *Feminist Media Studies* to contribute an essay on feminist political economy of communication to the tenth anniversary of the journal.

Raul de la Fuente Marcos and **Carlos de la Fuente Marcos**, Physics, Madrid Campus, published an article “The

Evolution of Primordial Binary Open Star Clusters: Mergers, Shredded Secondaries, and Separated Twins” in *The Astrophysical Journal*, Vol. 719, No. 1, 10 August 2010, pp. 104–118.

Ariel Markelevich and **Lewis Shaw** of Accounting. Their article “An Analysis of the Israeli XBRL-Adoption Experience,” co-authored with Hagit Weihs of Brandeis University, appeared in the July 15 issue of *Haaretz*, one of Israel’s largest newspapers. The Hebrew version of the story was published in *The Marker*, the major financial newspaper in Israel.

Quentin Miller, English, published an essay “On the Road with the Final Four...Writers” in *The Chronicle of Higher Education* in July. His reference volume essay on T.C. Boyle was published in *American Writers* (Gale/Scribner’s reference, 2010, 17–32); his review of Peter Caster’s book *Prisons, Race, and Masculinity in Twentieth-Century U.S. Literature and Film* appeared in *Callaloo* (Summer, 2010: 564–566); and his guest-edited special issue of *Obsidian* on James Baldwin was published in summer 2010.

Sebastián Royo, associate dean of the college and director of the Madrid campus, published “Portugal and Spain in the EU: Paths of economic divergence (2000–07)” in the Portuguese journal *Análise Social*, Vol. XLV (195).

New Faces

Please welcome our newest employees!

Michelle Auerbach, Provost’s Office
Elizabeth Basset, Student Financial Services—Colleges

Dominique Cadet, Dean’s Office—Law School

Robert DeStefano, Budget Office

Melanie Funken, Center for International Education

Brittany Garner, Residence Life—Somerset

Suzanna Haggstrom, Facilities Management

Jason Harris, Academic Computing—Law School

Robert Hodge, Law Library

Kayley Kravitz, English

Jesse Martin, Law Library

Alvin Nguyen, Residence Life—150 Tremont St

Edward Smith, Student Financial Services—Colleges

Justin Sultzbach, Mail Services ▶

Dmitry Zinoviev, Mathematics and Computer Science. He published a paper “A Game Theoretical Approach to Modeling Full-Duplex Information Dissemination” with Vy Duong in the Proceedings of the Summer Computer Simulation Conference-2010. Zinoviev presented the paper at the conference. ▶



From Hong Kong to Boston

Twenty-three students from the City University of Hong Kong spent this summer improving their English skills and learning about the historic city of Boston as part of a new, six-week program sponsored by the University’s Center for International Education. Students Theresa Tsui and Henry Lo attended English classes, led by Elaine Pascale and Ruth Collins of Second Language Services.

Stefanescu Receives NSF Grant

The National Science Foundation has awarded Math & Computer Science Professor Dan Stefanescu a three-year Research Experience for Undergraduates (REU) grant.

The \$320,000 grant establishes the University as a national REU site for undergraduate students from across the country to study advanced topics and conduct high-quality research in computer science.

“This is quite a prestigious grant, and I’m very excited to receive it,” said Stefanescu. “It shows all the good work we perform here in our department, in addition to enhancing Suffolk’s national reputation.”

Stefanescu and Math & Computer Science Department colleagues Dmitry Zinoviev and Honggang Zhang and Sukanya Ray of the Psychology Department will lead students in conducting research projects that investigate various aspects of massive online social networks.

This is the second major grant awarded to the Math & Computer Science Department. Last year, Assistant Professor Honggang Zhang received a five-year, \$400,000 NSF grant, “CAREER: Unstructured Dynamic Overlay Networks and Strategic Users,” to perform computer networks-related research. ▶

Change of Season...



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Now is a great time to get energized and prepare for the New England weather we all know is right around the corner. Here are some helpful tips for a safe and healthy season:

- Be careful walking and driving. As the days get shorter and we get back into our school and home routines, it's important to stay aware of what's going on around us.
- Have chimneys professionally inspected and cleaned before use. Imperfections in the base could lead to carbon monoxide being released into the home. Soot buildup or birds' nests could lead to fires.
- Have furnaces cleaned to ensure that they work efficiently.
- Check and replace the batteries in smoke and carbon monoxide detectors. Replace smoke detectors that are more than 10 years old. Replace carbon monoxide detectors that are more than 5 years old.
- Check windows for leaks and install any existing storm windows.
- Prune trees now if the branches are too close to electrical wires or the house.
- Winterize cars: Replace wiper blades; put an ice scraper/brush in the trunk. Have cars serviced on schedule.
- Keep up with or get started on exercise. Happy Fall! ▶



Strength in Numbers

The University Police Department participated in the 24th annual American Parkinson Disease Association Walk-A-Thon to support colleague Greg Grande, center, who has Parkinson's disease. (Cory Brett Photography)

Community Engagement Celebrated

The Office of External Affairs this fall will publish the first of what will be annual reports on the University's community engagement efforts.

Suffolk University Community Engagement 2009-2010: Culture, Citizenship, Service provides highlights of the University's service-learning efforts, volunteer outreach and cultural offerings. It features the good works of faculty, students, administrators and staff in a colorful booklet.

"This publication shows the University's commitment to being a good neighbor and putting its expertise to work for the greater good," said John Nucci, vice president of External Affairs. "It will be a valuable communications tool as the University works with the community and city officials on issues of mutual interest. ▶

New SU Ram

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"Donald Suthard, in briefing me, knew what he wanted and stuck by his vision," Mitchell said. "It was clear that the new identity, whilst being a flagship for the Athletics Department, had to be proudly endorsed by the students and unite them in their sporting endeavors. A modern, powerful, dynamic, illustrative ram icon was required while projecting an air of style and prestige."

Mitchell provided rough sketches of a new ram image, which were shown, along

with the old icon, to student athletes and others. The overwhelming consensus was in favor of the version with the ram in an oval.

Suthard points to the work Mitchell did with positive and negative space.

"With the hooves and tail, there are expressive lines, just some beautiful work he does there," he said. "It's bold, dynamic, clean and immediately recognizable."

The Suffolk University Bookstore expects to begin stocking clothing and caps with the new Ram logo in early October.

Meanwhile, plans are under way to design a custom-made Ram mascot that will reflect the Athletic Department's updated look.

Suthard stresses that the old Ram logo will not be put entirely out to pasture. Many alumni remain attached to it. And there are precedents for old and new logos that co-exist: Patriots fans can still buy merchandise with the classic Pat Patriot logo in addition to garb with the team's current logo. ▶