

SUFFOLK JOURNAL

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SUFFOLK UNIVERSITY, BOSTON, MASS.

MARCH 20, 1968

Are Transfer Students Replacing Freshmen

by Judith N. Gordon

The following statement "Suffolk University accepts almost as many transfer students as freshmen applicants", was made by Mr. William F. Coughlin, Dean of Admissions. During a recent interview with Mr. Coughlin, statistical evidence proved this fact by showing a phenomenal increase from a seventy-five member transfer body in 1962 to 264 student transfers, in all grade levels, in 1967. Presently, there are 296 students in the freshman class. As a result of this situation, as pointed out by Mr. Coughlin, the following questions have arisen. Why are there so many transfer students as compared to freshmen, what are the entrance requirements for each, and will transfer students replace freshmen in the future.

Over the past five years, an increase in the university's status has been accompanied by an increase in the number of transfer students. Over the last five years, the number of transfer students has increased from 236 students from throughout Massachusetts, and eleven states, and two foreign countries, has not been considered unusual. Of this freshman class, 264 students have entered directly from high school and only thirty-five have been transfer students. Therefore, the vast majority of the total of 264 transfer students accepted have entered as repeat freshmen. Mr. Coughlin thus claims that freshmen applicants are not being supplanted or replaced by the influx of transfer students.

In regard to the entrance requirements for high school graduates, Mr. Coughlin states that the Admissions Office is seeking high school students who have successfully completed their high school college course; however, he said, "A person could have some C grades and still be considered for acceptance." Mr. Coughlin went on to explain the university's preference in accepting students whose to the top half of their class, who have achieved good SAT scores, proven their ability to perform, and who have good, commendable recommendations. "Suffolk University wants as many well-qualified freshmen students as it can find," said Mr. Coughlin. "However," he continued, "the many state colleges throughout Massachusetts, with their attractively low tuition, have been a considerable drain on our student resources and we are presently at a leveling off period." It is also a fact that Suffolk University must compete with these state, regional community colleges which have become increasingly popular, with the high school students, not only for monetary reasons, but be-

cause of their desire to obtain college credit for two years' college, which in the case of the state colleges, is often more easily obtained for students who are able to obtain credit for two years' college.

Concerning the degree and quality of the incoming transfer students, Mr. Coughlin stated that many of these previous transfer students, such as Massachusetts Community College and Lowell Community College, are releasing their graduates more and more students of adjusting from these community colleges to transfer to universities such as Suffolk. "It is not at all," said Mr. Coughlin, "that these students, who have successfully fulfilled the requirements of the school from which they graduate, are unquestionably capable of completing their last two years here."

Transfer students who have intermittently accumulated credits at various colleges are carefully screened and awarded an individual basis according to availability. SAT scores, and past achievements, Suffolk University actively seeks transfer students for one of its four colleges who will achieve as well-rounded students. However, Mr. Coughlin emphasized, "If there must be a choice, we will lean more heavily toward the high school applicant."

Without reservation, therefore, the feeling at Suffolk University is that the transfer students' maturity and previous experiences in life leads either him or her to become a more serious-minded student and adds immeasurably to the overall quality of the university. In conclusion, however, Mr. Coughlin added, "We're interested in people who have graduated from a wide variety of accredited schools whether they be direct from high school or college transfer students."

Indian Official Speaks On Asian Unrest

Jayaprakash Narayan, former Indian Revolutionist and Director of the Gandhian Institute of Studies, addressed the Suffolk faculty and student body yesterday. He spoke on the topic:

"PROSPECTS FOR NON-VIOLENT REVOLUTION"

The talk touched on the dynamics of the Asian upheaval and the national wars of liberation.

His itinerary included Suffolk, the University of Minnesota, the University of Wisconsin and the University of California. Among his other stops will be New York, Chicago, Philadelphia, Toronto, San Francisco, and Los Angeles.

Narayan, who was born in India in 1902, came to the United States in 1922 and studied at the Universities of California, Iowa, Wisconsin and Ohio, working at ranches, factories and restaurants to support himself and pay his study costs.

He participated in Gandhi's second Civil Disobedience Movement and as a result was imprisoned in 1933.

From 1933 to 1942 he was imprisoned a number of times. His escape from the Hazaribagh Prison in November 9, 1942, after the Quit India Movement in India was historic. Then, moving underground, JP took over the leadership of the revolution, abandoned Gandhi's nonviolence and organized guerrilla bands.

1952 was a turning point in his life, when he realigned himself with the Gandhian Movement, which aims at nonviolent revolution and reconstruction. Since then he

has held offices of leadership in many Gandhian organizations.

Presently, Narayan is considered one of the most important leaders of the movement. He has asked Narayan to meet with him and

Vinoba Bhave, leader of India's land reform movement to discuss ways of improving India-Pakistan relations. The second concerns a nation-wide conference which Narayan will convene upon his return to India in an attempt to organize a new political party in India.

Details of Mr. Narayan's address will be in the next issue of the Journal.

Suffolk Faculty Invited To Be On Radio

STEVE DONOGHUE

Faculty members of Suffolk University are invited to participate in a weekly radio show on radio station WHOS, Boston. The time is being given to us at no cost by the station so that we may present programs that are stimulating, informative and in the public interest. The goals of the show, "Professor at the Mike" are four: To promote the image of Suffolk as a community-minded institution, to give the fine faculty at Suffolk the opportunity of reaching out beyond the classrooms with their comments and opinions, to perform a public service by exposing the public to the expertise of our faculty, and to provide an exciting learning experience for the members of Phi Alpha Tau, Suffolk's Communicative Arts fraternity which is producing the show. Programs are taped in the language laboratory at the convenience of the faculty; choice of subject matter and format is the province of the teacher.

This is a great opportunity for the school, the faculty and the students. There is also the possibility that the tapes can be used at other stations throughout New England to give a bigger voice to Suffolk University and her people.

Interested faculty members may contact any of the brothers of Phi Alpha Tau or get in touch with Steve Donoghue (69) at room 22 in the Derne Street building.

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Prof. Hartmann
Addresses Welsh

Societies

give the main address at the Saint David's Day Banquet of two Chapter of the Society of Saint David. On March 1, he spoke to the New York State Chapter's dinner in New York City, and March 2, he addressed the Wyoming Valley Society in Wilkes-Barre, Pennsylvania.



Prof. Hartmann

Saint David, patron of Wales, is commemorated each March 1 by descendants of Welsh emigrants. The restaurant, also took advantage of the occasion to present to Dr. Norman Thomas the

throughout the world, and Dr. Hartmann himself is a descendant of the Welsh family of Teula Llwyn-O. His mother was Welsh born and Welsh speaking, and he was raised

He has just published AMERICAN FROM WALES (available in the United States, Dr. Hartmann spoke to over 500 members and guests of the Society. It was particularly gratifying for him to be honored in his home town, since it was he

in the Suffolk University bookstore), a book dealing with the achievements and contributions of Welsh immigrants to the United States. In reviewing the book in

the WELSH HISTORY REVIEW. Prof. David Williams, University of Wales, notes that "With complete assurance it may be said that all future work on the history and

sociology of the Welsh communities in America will start off from this book." It was a result of this book that Dr. Hartmann was invited to speak.

The New York Society, holding its 133rd Annual Dinner at Del-

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SUFFOLK UNIVERSITY

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American Marketing Crises Detailed For Business Dept.

Boston, Mass., February 27, 1968. — During a specially scheduled lecture at the Graduate School of Business Administration, faculty, students and guests were given the crucial details of the present crisis in American marketing and management and the complex requirements for marketing survival.

Dr. Rudolph S. Glöckner, President of the Council for Marketing and Executive Vice-President of Hill's-Frankwald, New York, detailed the disappearance of what had been accepted as the American mass market, the short life expectancy of new products, the inadequacy of tools and appropriate training to cope with new marketing and management conditions.

"Whether we like it or not, the well-trained, intelligent, and stable people who have been responsible for marketing management in the past are now obsolete," he said early in the lecture. "Unless we can find a way to develop a new breed, with the latest specialized work in the behavioral sciences, the most advanced and sure to come computerized techniques that will control distribution (inclusive of point of sale), the complex of technology affecting product change and the economics of production, the present trend towards marketing anarchy and worse will continue to its inevitable conclusion."

The lecture, which ran for three hours and was followed by intensive discussion, was a first effort to combine relatively unknown breakthroughs in the behavioral sciences, new training and management techniques with specific recommendations as to how the most pressing problems of today can be solved. These included a radical new approach to market research based on the need to anticipate consumer change in the future which cannot be dealt with by any of the techniques in use today; the technical solution to the tremendous proliferation of new products



Dr. Rudolph S. Glöckner, Vice-President, Hill's-Frankwald

and the mobility of chain supermarkets to provide adequate shelf-space; new approaches to consumer education based on new findings in experimental psychology; new management techniques to provide for the organization needed to cope with the new marketing.

Wig & Robe Holds Dinner

The Wig & Robe Society of Boston will hold its annual Frank L. Stroppe Award Dinner Saturday, April 6, 1968, at the Parker House Ballroom at 7:00 p.m. The award is given annually to the person that most exemplifies the ideals and qualities of the late Dean of Suffolk Law School.

Delta Sig...

(Continued from Page 5)

Delta Sigma Pi and the Brothers of Delta Psi Chapter at Suffolk College of Law are celebrating in 1967 at which time the "manning hero" of the Rams basketball team was presented a trophy and the announcement of this year's captain was made. Plans are now being made to hold this year's dance on April 6, 1968. Last year's dance was a great success and this year we hope to expand the program. More information is available from the Brothers or in Rm. 204.

Europe '68

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VISTA IS BACK

Because of the overwhelming response to our February recruiting drive in Boston, we did not have available time to interview all those who took applications. For those of you we missed, we are coming back to our community center for two more weeks. If you will give us a call there Monday through Friday, from noon till 4:00 we will schedule an appointment for an interview.

LOCATION:

VISTA INFORMATION CENTER
CATHEDRAL CHURCH OF ST. PAUL
138 TREMONT STREET
(ACROSS FROM PARK STREET MTA STATION)
PHONE - 426-0520
MONDAY - FRIDAY
MARCH 11 - MARCH 22, 1968
12:00 NOON - 4:00 P.M.

P.S. We're also there to give applications to anyone who missed us the first time around.

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PAGE 7

Basketball Team Finishes Winning Season



Front, l. to r.: Dick Godfrey, Jay Crowley, Dave Helberg, Capt. Art Piper, Frank Giannatos, Ed Kelley, Buddy King. Rear: Asst. Coach Jim Nelson, Tom Sullivan, Peter Crowley, Phil Overbrook, Bill Sarringer, Ron Carbutt, Coach Charlie Law.

Suffolk University's basketball team, handed its most stunning loss of the season in its final game, completed the 1967-68 campaign with a 12-5 mark, its most successful record in several years.

The shocking 50-79 defeat to Hawthorne College of Andover, N.H., last Friday night took a little edge off the season, however. The Rams dropped a 42-point halftime lead and despite a considerable height advantage were outshouted off the backboards. Hawthorne was 5-16 entering the game.

Coach Charlie Law, who conceded that the Rams played a poor game, was nevertheless upset over the officiating, something he seldom pops off about.

"It had to be bad when the Hawthorne Coach, Eric Rannisto, came up to me in the locker room after the game and apologized for the two referees," said Law. Hawthorne went to the foul line 20 times to 10 for Suffolk, and the Rams were called for numerous turnovers.

Suffolk finished with a 94.7 scoring average, 26th in the nation in the college division according to latest NCAA figures. The Rams were defeated by Brandeis, Hartford, Merrimack and Hobson in addition to Hawthorne.

Biggest victory was a 103-90 win over Worcester Tech back in December when Suffolk won its first five games.

Top individual achievements were turned in by 6-5 center Dave Helberg and 6-7 Jay Crowley. Helberg set two Suffolk rebounding records, a season-high mark of 23 against Lowell Tech and a one-game of 25.

Helberg also averaged 19.4 points a game, second to high scorer Crowley. Jay, recently tabbed by Brandeis' Coach K.C. Jones as one of three prospects from this area, scored 375 points for a 22 point average. This was below his 28-point average last season when he was among the 10 top scorers in the college division.

Crowley compiled a career total of 1332 points, tops in Suffolk history.

The Rams final statistics show that four starters averaged in double figures. In addition to Helberg and Crowley, backcourtman Frank Giannatos averaged 16.3 a game and Capt. Art Piper had a mark of 13.5 a contest.

Suffolk will have two starters returning from this season's squad. They are Helberg, a junior, and 5-9 sophomore backcourtman Buddy King of Dorchester.

Sports Square

Jack Byrne & Ed Dalton

The Rams have finally concluded their basketball season which started in the middle of October and ended six months later. The final record was 12 wins and 5 losses.

Coach Law has been head of the team and the players feel a team to only as good as its coach. Suffolk is lucky to have the caliber of man that it has in Mr. Charles Law, not only in ability but in character.

Mr. Law is a 1936 graduate of Springfield College where he played guard on the basketball team, quarterback on the football team and also participated in the lacrosse team. He coached at Melrose and then at Weymouth High School. He received his Masters in Education from Boston University and now has coached at Suffolk for 22 years. He is considered to be one of the Deans of the New England coaches. He is also associated with the Sports program at Harvard where he coaches and scouts for the football team.

When asked in a recent interview with the Journal about this year's team compared to previous squads Coach Law remarked, "This team was one of the better teams that I have ever coached. It's hard to compare teams because of the different schedules we have played during the years." Coach Law incidentally has had only 2 losing seasons in 22 years.

The coach had some great players during his years. When asked about Bill Vrettas he said, "Bitty could have made the pros. He was an all-around ballplayer, the kind of player that the big leagues want. He had the ability but chose to go to law school." This example is indicative of Coach Law's philosophy. He develops athletic ability but encourages academic advancement. "The greatest satisfaction to me in coaching is not in winning games, but in helping boys."

When asked if the team record satisfied his pre-season expectations he said, "I was both pleased and disappointed but that's part of the game. We didn't play in the Christmas Tournament because of the weather and due to this we lost momentum in a 22 day lull."

Coach Law puts his emphasis on the overall development and tries to decide everything, "We have to keep things as simple as possible. We have to neglect some things because we can only practice about two hours a day. Most teams with their own adequate facilities practice later in the day so there are no classroom conflicts. As a matter of fact, we are lucky if we have the whole squad together one hour a week."

Regarding the spirit of the team and thus the coach said, "The boys have good spirit and are most cooperative. This could be due to their captain Art Piper who is a good leader. The overall interest in the sports program is better than ever. Although we play most of our games away from home, the enthusiasm is there. Why, at the Boston Garden we had over 200 fans and most were students. The cheerleaders have done a great job and what we need to do now is cultivate this growing spirit."

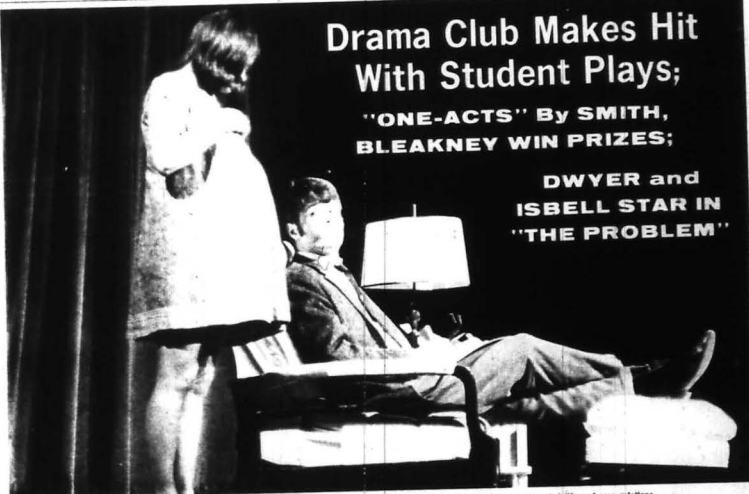
Coach Law was hesitant about making any predictions about next year's team but did say, "On paper we are definitely hurting because we are losing three good seniors in Jay Crowley, Art Piper, and Frank Giannatos. Next year we will have only one senior and one junior who have past experience." But we have good potential and if we develop it right all should go well."

Intramurals are a part of our athletic program as well as varsity sports and Coach Law is deeply interested in this phase of the sports program. "Because of our limited facilities, things are going as well as expected but things could be better. Lack of facilities hurt us tremendously in every aspect of our programs. We can't develop because we are limited. You have to take into consideration Suffolk's lack of space. I would say that it not only hurts us in season play but also in recruiting."

Coach Law concluded by saying, "Overall we manage with what we have because we have no choice. The thought, interest and potential of Suffolk University is present. Academically I would compare a Suffolk student to any other student from any other university."

INTRAMURALS

March 5	82 Seattle Seawolves vs. Mets 31, 74 Gads vs. PAT 59
March 6	50 Macha HI vs. Social Probes 46, 39 PAT vs. Seattle Seawolves 65
March 7	41 Mets vs. Social Probes 56, 40 Gads vs. Macha HI 49
March 8	60 Social Probes vs. Seattle Seawolves 57, 60 Macha HI vs. PAT 57 (OT)
STANDINGS	
Seattle Seawolves	3-0
Gads /	2-1
Macha HI	1-2
Social Probes	0-3
Mets	0-3
REMAINING GAMES	
March 11	Seattle Seawolves vs. Macha HI; Gads vs. Mets
March 12	Social Probes vs. Gads
March 13	Mets vs. Social Probes vs. Gads
March 14	Social Probes vs. PAT



Kathy Isbell and Bill Dwyer in A. R. Gurney Jr.'s "The Problem," an amusing study in the problems of married life and race relations.



"Everyone Comes From Ashley Heights" snaps Anna May (Dorothy Smith) to the poor Young Man (Bob Bleakney). Ditty is also the author of the play, which won first prize in the VENTURE sponsored contest.

Entertainment Highlights Presented In The
Suffolk Theater Last Friday And Saturday

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March 7 41 Mets vs. Social Probes 50; 55 Gads vs. Mucha Hi 49

March 8 60 Social Probes vs. Seattle Seahawks 87; 60 Mucha Hi vs. PAT 57 (OT)

STANDINGS

Seattle Seahawks 3-0

Gads 2-0

Mucha Hi 2-1

Social Probes 1-2

Mets 0-2

PAT 0-3

REMAINING GAMES

March 11 Seattle Seahawks vs. Mucha Hi; Gads vs. Mets

March 12 Social Probes vs. Gads

PAT vs. Mets

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Seattle Seahawks vs. Gads

March 14 Social Probes vs. PAT



"Everyone Comes From Ashby Heights" snaps Anna May (Dorothy Smith) to the poor Young Man (Bob Blackney). Doty is also the author of the play, which won first prize in the VENTURE sponsored contest

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