

SUffolk University News

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Crazy about Crew

New Illustration Major

Plaudits for EMBA

December 2009 • Vol. 35, No. 7

Business School Taking Innovative Approach

The Sawyer Business School has incorporated "innovation" throughout its undergraduate curriculum as it focuses on providing students with the knowledge and skills they need to make an impact when they enter the "real world."

"Innovation is really about change," said Dean William J. O'Neill, Jr. "The ability to embrace change is essential to success in any profession. Organizations and people today must be aware of external influences affecting their business and react to these changes or be left behind.

"They must also be open to new ways of thinking and new approaches to product development and services. Through our curriculum and various events, such as the New Product Innovation Competition, we are teaching our students to be innovative and to embrace change so that they will have successful professional careers."

Innovation is one component of LINKS (Leadership, Innovation, Networking, Knowledge and Service), a balanced and challenging educational model created by O'Neill. The LINKS components are incorporated into faculty teaching.

"We're trying to instill innovation across many of the core courses throughout our curriculum," said Professor Laurie Levesque, assistant dean and academic director of undergraduate programs. "We want to give students the tools, knowledge and practice to think creatively and critically. We also want to make sure our graduating seniors are capable of being successful leaders and problem solvers once they enter the workplace."

Levesque, Executive in Residence Sushil Bhatia and Professors Robert DeFillippi, Ken Hung and George Moker comprise the



Dean William O'Neill enjoys a Candy.com lollipop, presented by successful alumni entrepreneurs. (Photo by John Gillooly)

school's innovation and integration team. They meet every month to discuss new ways to promote innovation to the business leaders of tomorrow—inspiring them through a particular course, listening to a featured speaker or participating in a competitive event.

"We look for different opportunities among multiple disciplines at Suffolk," said Moker, director of Entrepreneurship Programs. "Innovation is critical for all of our students, particularly our graduating seniors, because it creates new opportunities that lead to economic recovery and expansion. If you unleash creativity, the sky is the limit, and that's the foundation of our program."

Last month, two of Moker's star pupils, Greg Balestrieri, 23, and Joe Melville, 31, visited campus to tell the fascinating story of

how they launched a \$3 million business in July 2009—only months after graduating from Suffolk University. The young entrepreneurs shared the secrets behind the recent launch of their successful online store, *Candy.com*.

In October, the Sawyer Business School's Center for Innovation and Change Leadership honored innovation guru Curtis Carlson, president and CEO of SRI International, with its first Global Leadership in Innovation and Collaboration Award.

The New Product Innovation Competition, established in 2006, has been another way to encourage innovation. The popular competition, open to undergraduate and graduate students,



The 2009 Deans' Reception

Assistant Dean and Law Registrar Lorraine Cove, celebrating 40 years of dedicated service to the University, is congratulated by Interim Law Dean Bernard V. Keenan during the Deans' Reception, an annual event honoring faculty, administrators and staff, at the Museum of Fine Arts. More photos, pages 4 and 5. (Photo by John Gillooly)

Faculty Publications

Karen Clarke, New England School of Art & Design. A LEED-certified kitchen that she designed appeared on the cover of Boston Magazine's fall 2009 home edition, "Kitchen Confidential." The kitchen of the Lincoln home was featured in the Boston Magazine Home article.

Celeste Kostopulos-Cooperman, Humanities and Modern Languages. Her essay "El tapiz como metáfora en La amortajada" is included in the critical volume on María Luisa Bombal (Centro de Investigaciones, Casa de las Americas, La Habana, Cuba 2009). The book contains a compendium of critical essays by internationally renowned authors, including Amado Alonso, Norah Lange and Gabriela Mistral.

Alison Kelly Hawke. Economics. Her article

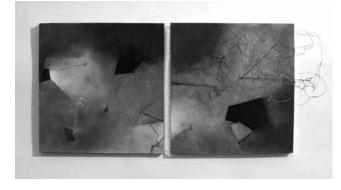
"Modelling skewness and elongation in financial returns: the case of exchange-traded funds"

(co-authored with Sanjiv Jaggia) appeared in Applied Financial Economics, Vol.19, No.16, August 2009.

Micky Lee, Communication and Journalism, will have a paper "A political economic critique of Google Maps and Google Earth" published in the journal Information, Communication, and Society. Her article "How to think about intellectual property of open source software from a feminist political economic perspective" will appear in the International Journal of Technology, Knowledge, and Society.

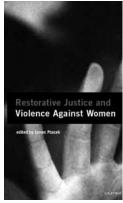
Quentin Miller, English, published an essay "Using the Blues: James Baldwin and Music" in A Historical Guide to James Baldwin (Oxford





Audrey Goldstein, NESAD, had an exhibit "Network Theory" at the Gallery Kayafas in Boston.

UP, 2009, pages 83-110) and a review essay "Everybody's Lost City" in The F. Scott Fitzgerald Review (Vol. 7, 2009, 177-181). He also contributed an essay on James Baldwin to the Companion to Twentieth-Century United States Fiction (Wiley-Blackwell publishers) 361-368.



James Ptacek, Sociology, edited Restorative Justice and Violence Against Women (Oxford University Press, Interpersonal Violence Series, 2009).

Allan Tow. Education and Human Services, published an article

"It's Still Chinese Food" in The Chinese Historical Society of New England newsletter (15.1 Fall 2009, pp3-6) with Chinese language translation by Da Zheng of the English Department.

Miriam F. Weismann, Business Law and Ethics. Her manuscript "Regulating Unlawful Behavior in the Global Business Environment: The Functional Integration of Sovereignty and Multilateralism" was

accepted for publication in the Journal of World Business.

Yong Xue, History, had two books published in China: *How* to Be a Great Power (Beijing: CITIC Publishing Group, 2009) and The Hatred Against the Rich (Jiangsu Literature and Art Publishing House, 2009).

Da Zheng, English, published an article "Sampan, a bilingual bridge: An exploration of socio-political functions of bilingualism and ethnic press," in the Chinese Journal of Communication (2.2 July 2009, pp. 227–267). D

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Building Awareness

2009 Pink Tie Award Winners Bob Rosenthal, Communication and Journalism, and Tony Ferullo, Public Affairs, flank Vice President for External Affairs John Nucci at the fourth annual Courage & Cuisine luncheon. Breast Cancer Awareness Month kicked off with more than 200 members of the University community donning pink T-shirts and forming a human ribbon to show their support for the fight against breast cancer. (Photos by John Gillooly)

Potpourri

The Center for Advanced Legal Studies has named Law Professors **Andrew Beckerman-Rodau** and **Michael L. Rustad** as joint recipients of the 2009 Charles P. Kindregan Award for Extraordinary Contributions to Advanced Legal Studies and Continuing Legal Education.

Frank Barrett, Government and Community Affairs, was named to the steering committee of the Downtown Crossing Partnership's Business Improvement District.

Celeste Kostopulos-Cooperman, Humanities and Modern Languages, presented a seminar "Sor Juana Inés de la Cruz / Defiant Muse or Subversive Scribe?" at Harvard University for the International Liaison Office of Instituto Tecnológico y de Estudios Superiores de Monterrey.

Jonathan Haughton, Economics, presented a paper "Is the FairTax Fair?" at the fall meeting of the International Atlantic Economic Society conference held in Boston. He also presented a paper "Optimal Subsidies for Wind Power" at the annual conference of the Society for Cost Benefit Analysis, in Washington D.C. In August, Haughton spent two weeks in Thailand working with the World Bank and the National Statistics Office on a project to measure the effects of the "million-baht fund," one of the world's largest microcredit schemes. He traveled to villages to meet local committees that manage the funds. While there, Haughton took a side trip to Champasak in southern Laos, crossing the fast-flowing Mekong River on a rickety boat.

Kathryn Jackson, Counseling Center/Psychological Services, presented two papers: "Lessons Learned as a

Psychologist: Teaching the Writings of Alice Walker" at the 26th International Literature and Psychology Conference at the University of Viterbo in Italy and "Personal and Developmental Factors in Coping and Resilience: A Group Case Study" at the Coping and Resilience International Conference in Dubrovnik/ Cavtat, Croatia.

Quentin Miller, English, presented a paper "Lost and... Found? James Baldwin's Script and Spike Lee's *Malcolm X*" at the American Studies Association (ASA) convention in Washington D.C. In October he spoke at Western Connecticut State University as part of the visiting lecturer series. His talk, "No Room of One's Own," focused on two early works by James Baldwin: the essay "Equal in Paris" and the novel *Giovanni's Room*.

Dana Rosengard, Communication and Journalism, received a Fulbright-Hays Award to conduct a workshop in broadcast journalism in December at the University of Zagreb in Croatia. He will also consult with Croatian National Television (HTV).

Sebastián Royo, associate dean of the College and director of the Madrid campus, presented "Portugal in the European Union" in November at the U.S. State Department in Washington D.C.

Joseph H. Strain, associate dean emeritus, College of Arts and Sciences, was recognized by *Cambridge Who's Who* for his leadership and excellence in teaching, academic administration, and advocacy.

Kathy Vinson, Legal Practice Skills, was nominated as secretary of the Legal Research, Writing and Reasoning section of the American Association of Law Schools (AALS). ▶

Deans' Reception 2009

40-Year Honorees

Donald L. Cohn, Math & Computer Science Lorraine D. Cove, Law School Anthony G. Merzlak, English

30-Year Honorees

Michael B. Arthur, Strategy & International Business Harry Bartnick, New England School of Art & Design Warren G. Briggs, Information Systems & Operations Management

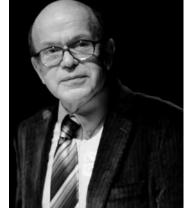
Joseph W. Glannon, Law School

Audrey Goldstein, New England School of Art & Design

Marlene M. McKinley, English Donald R. Morton, Sociology

Darlene F. Poplawski, Information Technology Services

David R. Wheeler, Marketing



Professor of Math and Computer Science Donald Cohn



Professor and Chair of English Anthony Merzlak

20-Year Honorees

Jennifer Chin, Sawyer Business School Marguerite Dennis, Enrollment & Retention Management

Janice Fama, Sociology

Ki C. Han, Finance

Susan G. James Leyva, Enrollment & Retention Management

Raymond Harrison Kelton, Humanities & Modern Languages

Dina J. Kiesel, Sawyer Business School

Denis Lee, Information Systems & Operations Management

Lydia Martin, New England School of Art & Design

Peter McQuaid, Career Services & Cooperative Education

Gabriel Membreno, Facilities Management Michele Plott, History

Robert Rauseo, Student Financial Services – Colleges

Frantz Salomon, Facilities Management Mohamed C. Zatet, Electrical & Computer Engineering

10-Year Honorees

Amy C. Agigian, Sociology

Michael L. Barretti, Executive Education and Lifelong Learning

Joseph G. Beaudette, University Police

Myriam M. Berrios, Law School

Mark Brus, New England School of Art & Design

Walter F. Caffey, Enrollment & Retention Management

Jessica N. Camelio, Law Library

Justina F. Chu, Law School

Richard A. Comeau, Facilities Management

Jeanne A. Dodge, Math & Computer Science

Anthony D. Ferullo, Public Affairs

Mishell A. Fortes, Law Support Services

David Gallant, College of Arts and Sciences

Oswaldo Garzon, Facilities Management



Warren Briggs, professor of Information Systems and Operations Management; Dina Kiesel academic adviser for Sawyer Business School undergraduate programs; Alexandros Prezas, professor of Finance; Sawyer Business School Dean William J. O'Neill, Jr.; David Wheeler, associate professor of Marketing; Denis Lee, professor of Information Systems and Operations Management; Ki C. Han, chair and professor of Finance; Michael Arthur, professor of Strategy and International Business

> Felecia D. Glover, Advancement Lorie Graham, Law School

Youmna H. Hinnawi, Center for International Education

Leighton N. Honda, Law Library James A. Kaufman, Theatre Arts

Jafar Mana, Information Systems & Operations Management

Karen A. McKetchnie, Ballotti Learning Center

Annamaria M. Mueller, Law School

Brendan P. Murray, Law School

Elaine L. Pascale, Second Language Services

Isabel S. Raskin, Juvenile Justice Center

Diane M. Raymond, Communication & Journalism

Robert Scott Reedy, Center for International Education

Betsy Roberti, Law School

Kristin M. Sarkisian, Office of the President

Connie L. Sellers, Sawyer Library

Elizabeth Stillman, Legal Practice Skills



Interim Dean and Professor of Law Bernard V. Keenan and Law Professor Joseph Glannon



Vice President for Student Affairs Nancy Stoll and Peter McQuaid, director of Cooperative Education



College of Arts and Sciences Dean Kenneth S. Greenberg and Harry Bartnick, professor, NESAD



Wendy Sarkisian, Kristin Sarkisian, staff assistant, Office of the President, and Aramene Sarkisian



Lendsey Melton; R. Scott Reedy, director of international student programming, Center for International Education; Associate Vice President of Enrollment and Retention Management Walter Caffey; Jose Leyva; Susan James Leyva, director of the Office of Retention Services, Enrollment & Retention Management; Youmna Hinnawi, director of study abroad, Center for International Education



Law Professor Renee Landers; Tom Barrette, Joan Pizzano, Vice President-Treasurer Francis X. Flannery; Law Professor Richard Pizzano



Vice President for External Affairs John Nucci and Frantz Salomon, HVAC mechanic, Facilities Management

Rowers Gain Satisfaction in Teamwork

f What makes an athlete get up at 4:10 a.m. and endure a long commute that leads to two hours of grueling physical

For Craig Christensen, the camaraderie of rowing crew on the Charles River is incentive enough, but the opportunity to take part in the world's largest two-day rowing event, the Head of the Charles Regatta, makes his training regimen particularly satisfying.

Like Christensen, Jessica Krywosa says she enjoys the rhythm of teamwork inherent in crew, where four or eight rowers, guided by a coxswain, synchronize to row as one.

"I also enjoy the quiet mornings on the river before the world wakes up, said Krywosa, of University Communications. "Watching the sunrise with great friends while getting in a pretty hard workout has been very satisfying."

Christensen, an associate professor in the College's Department of Electrical and Computer Engineering, began rowing in high school and continued while a student at MIT. After a long layoff, a friend who is an Olympian encouraged him to get back in the swing of rowing. He has been rowing at Community Rowing, Inc., or CRI, in Brighton for two seasons.

He competed in eight-man, four-man and pairs competitions in August at the U.S. Masters Nationals in New Jersey, taking



Craig Christensen, third from the bow, rows with his CRI teammates in the Head of the Charles Regatta.

home a bronze medal. His crew of eight also took first place in the New Hampshire Master's Championship in October. He rowed in the Senior Masters Eight category at the Head of the Charles in October, placing 11th for the second year running

"Our objective was to be in the top 10 this year," said Christensen. "But we did take 28 seconds off our time" in a field that included many more international teams. "We were very pleased that we made a dramatic improvement."

Krywosa rowed for Northeastern while in college and is delighted she's had the chance to train and race again as a member of Gentle Giant Rowing Club on the Mystic River in Malden. Like Christensen, this was her second season as a club rower and her second straight Head of the Charles.

The Head of the Charles draws more than 7,500 rowers from around the world. Hundreds of thousands of spectators line the Charles River along a course that begins downriver from the BU Bridge and ends three miles upstream.

This regatta comes near the end of a rowing calendar that begins in spring with training for sprint races, during which boats race side-by-side over relatively short distances to the finish line. The head races of the fall are essentially time trials over longer courses of about 5,000 meters.

But the training season doesn't end when the local rivers freeze over. Rowers work on ergometers—rowing machines—and do strength training all winter long.

For Krywosa, the fall season was particularly rigorous, because, in addition to training four mornings a week and racing once every weekend, she was running monthly road races in preparation for her first half marathon. Add to that her pursuit of the martial art Krav Maga, and she was working out six days a week, sometimes twice a day.

Holiday Enjoyment...or not?

 $N_{\rm OW}$ that we are in the midst filled with excitement about see-



ing family, celebrating with friends and reliving old traditions. On the other hand, you may be feeling stress about hosting family gatherings, anxiety about spending too much money and exhaustion from trying to take everything on yourself. If you are like a lot of us, you are feeling all of the above!

You can find relief from holiday stress if you commit to making this year different. Here are some ways to do that:

- Identify what stresses you out most so you can be empowered to make a change. It could be something simple like getting your holiday cards out early or choosing not to send them at all.
- Learn how to say "no" to anything that is more of a hassle for you than a pleasure. This will allow you to enjoy the things you choose to do because you won't be stretched so thin.
- Try to hang on to the healthy habits you've worked so hard to develop throughout the rest of the year. Overindulgence can lead you to feel emotionally and physically unhappy. Maintain your physical activity and try your best to get lots of sleep.

- Reach out to others if you need it. If you're feeling lonely over the absence of a loved one, see if you can become involved in a community-based event or even volunteer your time to help others in need. Finding a connection with others can help if you're having difficulty coping with the season.
- Practice relaxation techniques like yoga, exercise or listening to your favorite music. This can help reduce tension throughout your body and decrease anxiety and frustration. Maybe you'll even get a boost of confidence and energy to attack some of the issues that are causing the stress.
- If you feel as though your feelings of stress, anger or loneliness are persistent or worsening, seeking help from your medical or mental health care provider could be the answer.

Here's an idea: Why not promise to continue to use these strategies throughout the year? The ultimate gift you can give yourself is the ability to take control of aspects of your life that may feel out of your control. Most importantly try to focus on the parts of the season that make you happy and allow you to feel a sense of peace. See you next year!

NESAD to Add Illustration Major

The New England School of Art & Design will add a BFA in Illustration to its program offerings, with students studying everything from the graphic novel to illustration in 3-D.

The National Association of Schools of Art and Design has given plan approval to the program, which sets the stage for NESAD to begin enrolling students. Plan approval—based on the proposed curriculum, financial support, faculty and facilities—is the first step in the accreditation process, which can be concluded only after sufficient students have completed the program.

"One of the neat things about the program is that it's going to cover so many areas of illustration," said Sara Chadwick, NESAD director of administrative services.

Areas of study that students will be exposed to, in addition to traditional illustration, include illustration for the Web, children's book illustration, animation, mural design, the graphic novel, illustration in 3-D and a professional practice course that will help them determine how to put their knowledge to work, according to Chadwick.

NESAD hopes to begin enrolling students in the new program in 2011.

Exhibit Celebrates Historic Preservation

In Honor of Historic New England's Centennial, the Adams Gallery presents *The Preservation Movement Then and Now* from Dec. 14, 2009, through March 15, 2010.

The exhibition, organized by Historic New England, traces the history of the preservation movement in New England. The catalyst: an unsuccessful effort in 1863 to save the Hancock House, which was built in 1737 on Beacon Hill. It later was home to patriot John Hancock, he of the famous signature.

Historic New England was founded to protect early buildings such as the Hancock House from being lost to development or neglect.

In addition to panels describing the relationship of the Hancock House to the preservation movement, the exhibit employs photographs, artifacts, and online access to Historic New England collections to illustrate the organization's continuing efforts to make the region's heritage available and enjoyable to all.

Resa Blatman Paintings

Recent paintings by Resa Blatman will be at the Suffolk Art Gallery Dec. 4, 2009, through Jan. 17, 2010.

Blatman navigates the territory between representation and experience by superimposing realism and dynamic, graphic fantasy. The exuberance of the overall pattern is given a surreal believability through



Restoring old wallpaper at Historic New England. (David Carmack photo courtesy Historic New England)

detailed rendering of the fur, feathers, and skin of a host of creatures. The artist will be in the gallery for a talk at 2:30 pm Tuesday,

The artist will be in the gallery for a talk at 2:30 pm Tuesday Dec. 8, and an opening reception will be held from 4 to 6 p.m. Saturday, Dec. 12.

The exhibit was curated by James Hull.

EMBA Program among World's Best

The Sawyer Business School's Executive MBA program has been listed in the *Financial Times* 2009 EMBA rankings as one of the top 95 EMBA programs worldwide. It is the only ranked EMBA program in the region.

"Making the *Financial Times* list is a well-deserved recognition for the students, faculty, administrators and alumni of the oldest Executive MBA program in New England," said Professor Michael Barretti, director of the Institute of Executive Education, academic director of the Executive MBA program and an EMBA alumnus. "Everybody has worked very hard to get the program to this level of distinction."

The *Financial Times*, an international business newspaper based in London, uses extensive alumni surveys in preparing its rankings. This year's list was based on interviews with the Class of 2006, evaluating how completion of the Executive MBA program impacted graduates' career progress, salary growth, and realization of personal and professional goals. •

Business School

Continued from page 1

as well as alumni, was founded by Bhatia, a globally known innovator, entrepreneur, inventor and author, who holds several patents.

These activities and events help make "innovation" a major buzzword at the Business School.

"The most impressive thing is that by bringing together faculty from various departments, we are continually improving the business school," said Levesque. "Innovation has become really pervasive in the entire curriculum. Now our goal is to elevate its status to a higher level."

University on Stage

T_{RU} GRACE: HOLIDAY MEMOIRS, WESLEY Savick's adaptation of a pair of short stories for the Central Square Theater in Cambridge, brings together several members of the University's extended family.

In addition to Savick, a Theatre Department associate professor, the following members of the University community have ties to the production::

- Theatre Department General Manager Jim Kaufman is a Central Square Theater board member.
- Kaufman's daughter, Sofia, 11, plays the title role in *The Loudest Voice*.
- Cathy Carr-Kelley, executive director of the Central Square Theater, earned her MBA from the Sawyer Business School.
- Central Square theater staff member Amy Leigh Frizzi is a University alumna.

Tru Grace: Holiday Memoirs runs through Dec. 27, 2009. ▶



In Memoriam

Edith Kaplan, professor, Psychology
George Steve Patterson, professor and
chair, Chemistry and Biochemistry



Modern Theatre Topping Off

President David J. Sargent shakes hands with construction workers as they prepare to hoist the final beam to the top of the Modern Theatre residence hall structure during a topping-off ceremony held in October. (Photo by John Gillooly)

In the News

SUFFOLK UNIVERSITY FACULTY, ADMINISTRATORS, STUDENTS AND PROGRAMS ARE featured regularly in local and national media. The time and effort they give to help promote the University is greatly appreciated. The following offers a sampling of recent media mentions. A more comprehensive list of "Suffolk In the News" is available on the Public Affairs Web site.

New England Cable News - Nov. 16, 2009

Associate Professor of Communication and Journalism Nina Huntemann on "In Focus," discussing the anti-terrorism-themed video game Call of Duty: Modern Warfare 2. Also appeared on: *WGBH-TV* "Greater Boston" – Nov. 11, 2009

Christian Science Monitor - Nov. 8, 2009

Law Professor Marc Rodwin is cited in article, "Flu: why worker's won't stay home." Also mentioned on: *KFVE*, Honolulu, Hawaii

Suffolk University/7News Poll – Nov. 12, 2009

Coakley Still Leads Opponents Patrick remains favorite despite negative ratings

WHDH-TV 7News Boston – "The Hiller Instinct"

Media mentions:

WBUR radio; Boston Herald; CQ Politics; The Sun Chronicle, Attleboro

David Paleologos, director of Political Research Center, on WGBH-TV"Greater Boston" and on New England Cable News "Broadside"

WHDH-TV7News Boston – "The Hiller Instinct" – poll cited again on Nov. 18, 2009