



Nelson, Brown and Rauseo Selected to Inaugural Athletic Hall of Fame

SUFFOLK ATHLETIC DIRECTOR Jim Nelson, Crime Prevention Officer Maureen “Moe” Brown and Associate Director of Financial Aid Robert Rauseo may have different jobs, but they all share one thing in common: They are part of the inaugural class of the Suffolk Athletic Hall of Fame.

Rauseo, Brown and Nelson, along with five others and two teams, were honored during a Hall of Fame Induction Dinner May 10 at the Royal Sonesta Hotel in Cambridge.

The Centennial celebration event was sponsored by the Suffolk Athletic Department and the Alumni Association.

“The Centennial year seemed like a perfect opportunity to institute the Hall of Fame,” said Nelson. “Not only do I wish this to be an annual event, but I also wish it to be an annual reunion so former student-athletes can come together and share time and memories with former teammates whom they may not have seen for 10, 20, 30 or 40 years.”

Nelson: Leader on and off the court

Nelson has been an integral part of Suffolk University athletics for four decades. He began

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Hall of Famers Robert Rauseo, Maureen “Moe” Brown and Jim Nelson (Photo by John Gillooly)

Addressing Campus Safety

COLLEGES AND UNIVERSITIES ACROSS the nation were evaluating their emergency preparedness in the aftermath of the April 16 tragedy at Virginia Tech.

President David J. Sargent issued a message assuring the University community that safety has been and continues to be a priority at Suffolk.

“We have in place an Incident Command System Committee that meets weekly and is on the vanguard of emergency campus planning. ... We stand prepared to care for the safety of the Suffolk community and will keep you apprised as we continue to develop our plans,” he wrote.

He also offered the following highlights of University safety procedures:

- **Planning:** Key people across the University have been trained in the Incident Command System—an emergency response program adopted by Homeland Security—and have been certified by the Federal Emergency Management Agency (FEMA). They are well prepared to make prompt and appropriate decisions in times of crisis.

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Volunteer Effort Wins Award

SUFFOLK UNIVERSITY, IN COLLABORATION WITH two other campuses, has won the prestigious Jimmy and Rosalynn Carter Partnership Award for Campus-Community Collaboration for work with Jumpstart’s Roxbury School Readiness for All Initiative.

The \$10,000 award recognizes exceptional collaborative work between institutions of higher education and service organizations for the benefit of communities.

This benefit was seen in the academic and social progress made by 560 Roxbury preschool children as a direct result of their one-to-one work with Jumpstart mentors from three Boston-area colleges: Suffolk University, Northeastern University, and Wheelock College.

Jumpstart’s Roxbury School Readiness for All Initiative pairs college students from Suffolk University and two other Boston-area colleges with preschool students from 14 early-education centers in Roxbury.

The Jumpstart mentors work one-to-one with the preschool students for two hours, twice each week. They also provide

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A Message to Readers



EACH YEAR, COMMENCEMENT brings a mix of emotions—pride in the graduating students and our institution's role in their preparation for the future, wistfulness at the passing of another year, and relief that deadlines have been met and summer is at hand.

We look forward to our Centennial Commencement, which will gather together graduating students from all three schools. A record number of students have registered to walk across the stage at commencement, and the entire faculty, administrators and staff will assemble for this spectacular event.

We will hear from NBA champion, civil rights advocate and author Bill Russell, who will be the Centennial Commencement speaker on May 20.

Sports Illustrated has called Russell the "greatest team player on the greatest team ever." Russell joined that great Celtics team 50 years ago, and he has much to say about leadership and a winning attitude.

I often feel that the Centennial Celebration brought together one of the greatest teams of people ever, so Russell's words should ring true to members of our Suffolk community. We've practiced teamwork and leadership for a full 100 years.

The Centennial Commencement marks the finale of our Centennial Celebration. Yet the spirit of the Centennial Celebration will live on as we mark a new beginning this coming September. We will launch our new century on Founder's Day, September 19, 2007, by burying a time capsule filled with artifacts and photos from the past year. We will honor this special day by saying a farewell to the past 100 years and welcoming in our next 100.

Events revived or inspired by our Centennial will become traditions over the next century. We look forward to the heritage awards ceremony in September, and the continuation of the Athletic Hall of Fame and spring Academic Conference that were conceived of as we thought about our Centennial Celebration.

The Centennial year brought out tremendous dedication throughout the University community, and I hope it was a satisfying journey for all involved, as it has been for me.

Rosemarie E. Sansone
Executive Editor



Suffolk University Provost Patricia Meservey, Ashley Tarbet, Alicia Canning, Nicole Francisco, Pearl Childs, Katy Sawyer, and Carolina Garcia.

Volunteer Effort Wins Award

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additional support, instruction, and attention to all of the students in the early-education classrooms.

In 2002, Suffolk University began a formal partnership with Jumpstart, engaging 20 students in the lives of at-risk preschool children. Over the past four years that number has increased to 40 Suffolk students, each committing more than 300 hours to the communities of Roxbury, Dorchester and East Boston.

The two other award finalists were Harvard University's Phillips Brooks House Association working with the Boston Youth Fund and the University of Massachusetts Lowell-Peruvian Ministry of Health collaboration on the Village Empowerment Partnership. ▀

A Day of Caring

MORE THAN 200 MEMBERS of the Suffolk community turned out for Service Day April 13, fanning out to work at organizations or projects at 14 sites.

Some Service Day volunteers stayed on campus to assemble care packages of items collected through the campus Troop Drive. There were 106 packages sent to troops overseas.

During a celebratory dinner capping off Service Day, S.O.U.L.S. announced students put in a total of 24,439 volunteer hours this past academic year. ▀

Reader Survey

IN A CONTINUING EFFORT to better serve its readers, the SUN is conducting a survey about the newsletter as it is now and how it might evolve.

The University began publishing an expanded version of the Suffolk University Newsletter more than four years ago, on the initiative of the President's Communication Council.

Early on we conducted focus groups to learn what the community wanted from the SUN. As we consider changes in format and frequency, we ask you to again give us your feedback.

Look for the SUN survey online on the Public Affairs home page on the University Web site. ▀

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Students in Dakar are among the *Faces and Places of Suffolk University*.
(Photo by Mamadou Diong)

Photo Exhibit Features Student Work

THE *FACES AND PLACES OF SUFFOLK UNIVERSITY* exhibit, at the Adams Gallery through June 1, grew out of a project conceived by Suffolk's Phocus Photography Club, which wanted to use the University as a subject.

"The student members of the club felt that there were a lot of unique places and people around Suffolk's campuses here and abroad worth photographing in an artistic way," said Ken Martin, who teaches photography.

In addition to Phocus Club members, students in photography and photojournalism classes were invited to submit work. ▸

Campus Safety

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- **Communication:** The University is able to send voicemail messages to on-campus offices and e-mail alerts to all members of the community. Emergency notices will be posted to the Web site when appropriate. The University is implementing a new emergency communication system to expand capabilities on and off campus. The system, to be in place by July 1, will enable messaging through both e-mail and cell phone text.
- **Maintaining a Safe Community:** If you see something that concerns you, or in the event of an emergency on campus, call the Suffolk University Police emergency telephone number: 617-573-8111. From campus telephones, dial extension 8111. Our University police maintain a close working relationship with the Boston Police, Fire, and emergency services and with the State Police and will coordinate an appropriate response. University Police officers are on duty round the clock, and police and security officers staff residence hall entrance areas 24 hours a day. ▸

Athletic Hall of Fame

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working at Suffolk in 1966 as an assistant director of athletics and men's assistant basketball coach. In 1975 he was named director of athletics. He was head coach of the men's basketball team from 1976 until 1995, guiding the Rams to appearances in the NCAA Division III Regional Tournament in each of his first two seasons at the helm.

Nelson was inducted into the New England Basketball Hall of Fame in 2006 and received the Outstanding Service Award from the National Association of Basketball Coaches that same year. He was named a Sports Ethics Fellow by the Institute for International Sport in 2005 and received the New England Basketball Coaches Association Dottie Julian Award for Service to New England Collegiate Basketball in 1997.

Brown: All-around achiever

Brown is the second all-time leading scorer in Suffolk women's basketball history, with 1,458 points. The energetic backcourt ace played in 93 consecutive games wearing the blue and gold, setting a school record. She

was named the team's Most Valuable Player in each of her four years.

Demonstrating her athletic versatility, Brown played a key role on the women's softball, tennis and cross-country teams for two years. No matter what sport she competed in at Suffolk, she gave 100 percent effort all of the time.

"I am honored and privileged to be elected into the Hall of Fame," said Brown. "This means so much to me, and it is something I will always remember."

Rauseo: Tennis standout:

From the end of his sophomore year through his senior season, Rauseo won 19 consecutive matches playing at the number one position on the Suffolk men's tennis team. It was a streak that is imagined by many, but realized by few.

Rauseo enjoyed a superb four-year career for the Rams, compiling a 35–6 overall record. He was the team's captain and Most Valuable Player in each of his last three seasons. Combining a tremendous work

ethic with a competitive fire that burned deeply, he led by example. As a senior, he was an NCAA Regional quarter-finalist.

Said Rauseo: "To be inducted into the first Hall of Fame class, along with so many outstanding Suffolk athletes and coaches, is the greatest accomplishment I've ever had."

Suffolk's first athletic director and men's basketball and baseball coach, the late Charles Law, headed the list of Hall of Fame inductees. He was joined by Ellen Crotty Pistorino, who participated in women's basketball, softball, tennis and crosscountry from 1984–88; Donovan Little, who played men's basketball from 1975–79; Brian Horan, who played ice hockey from 1987–91; and George Doucet, who coached baseball from 1959–72.

Teams selected for induction were the 1974–75 men's basketball team coached by Law and the 1990–91 ice hockey team coached by Bill Burns, Jr. ▸

Potpourri

John Berg, Government, was named to the board of overseers of the Boston Modern Orchestra Project.

Gloria Boone, Communication and Journalism. While on sabbatical she has been writing a book about online advertising and public relations. She also lectured on online advertising and new media at the Universidad San Pablo-CEU in Madrid. Boone said: “The students and professors were very interested in the new forms of online advertising that are just emerging in Europe, such as behavioral targeting and user-generated video advertising.”

Carolyn Boyes-Watson, Sociology, moderated “Restorative Justice: A How-To Guide for Legal Professionals” at Northeastern University School of Law.

Darlene Chisholm, Economics, served as a mentor for junior faculty in economics at a workshop sponsored by the National Science Foundation following the Eastern Economic Association conference in New York City. She was a mentor for scholars in the area of industrial organization and regulation and offered feedback on participants’ current research and advice on establishing a professional network and identifying publication strategies.

Rachael Cobb, Government, participated in the Writing Across the Curriculum Workshop on Writing and Course Deepening.

Enrollment Research & Planning News: **Jake Deehan** was promoted to associate director; **Megan Daley** is the research analyst; and **Barbara Pfeiffer** is the new assistant director. Staff members participating in the 2007 AACRAO (American Association of Collegiate Registrars and Admissions Officers) Conference held in Boston were: **Michael Duggan**, who presented a half-day workshop “Introduction to IPEDS Data Tools: A Hands-On Test Drive” and conducted a session “Designing Effective Questionnaires and Surveys”; **Megan Daley**, who presented a session on “Doing Web-based Surveys: A Review of Selected Products and a Demonstration”; and **Michael Duggan** and **Rebecca Mathews** joined **AJ Meyers**, Registrar’s Office, and **Jeanne Aversa**, Undergraduate Admissions, for a session “Telecommuting — Making it Work for You and Your Office.”

Dwight Golann, Law School, and former Harvard Program on Negotiation Director Marjorie Aaron were tapped to replace Senator John McCain as plenary speaker at the annual meeting of the ABA’s

Dispute Resolution Section. The topic was one practically any lawyer would like to discuss: “Unreasonable Clients: When Lawyers Ask for Help—and When They Don’t—What Can a Mediator Do?”

Stephanie Hartung and **Shailini George**, Law School, presented “Like Apples to Oranges: Methods of Demystifying Analogical Reasoning” at the Rocky Mountain Legal Writing conference in Las Vegas, Nev.

Hal Hansen, History and Economics, presented a paper, “Built, Not Inherited: The Southwestern Origins of Small Business Organization in Germany,” at the Greater Washington Area Economic History seminar at Johns Hopkins University. He also spoke on “Building Industrial Strength through Specialized Cities” at a conference in Abu Dhabi, the United Arab Emirates.

Patricia Hogan, Environmental Engineering program director, served as a reviewer for *Exploring Opportunities in Green Chemistry and Engineering Education: A Workshop Summary*, a publication of the National Research Council and the National Academies. She also was invited to participate in a 30-person nationwide panel to consider how green chemistry can be incorporated into the chemical industry at a workshop held at Harvard University. The workshop, “Green Chemistry: Integrating Science and Policy to Promote Innovation for Sustainable Prosperity,” was hosted by the Belfer Center for Science and International Affairs of Harvard’s Kennedy School of Government and the Green Chemistry Institute. Results of the panel’s discussions will be published through the Belfer Institute and will be part of the Green Chemistry and Engineering Conference in Washington D.C. in June 2007.

Marilyn Jurich, English, presented a paper, “Beasts and Men: Madness, Morals and Mischief in the Eighteenth-Century English Fable,” at the Northeast American Society for Eighteenth-Century Studies annual meeting hosted by Salem State College. She also presented a paper, “Aesthetics and Politics in Naguib Mahfouz’s ARABIAN NIGHTS AND DAYS,” at the annual conference of the International Association of Fantasy in the Arts in Dania, Fla.

Charles Kindregan and **Maureen McBrien**, Law School, discussed the legal



New Neighbors

Finally, the red-tailed hawks visible from 73 Tremont St. have successfully hatched a chick, whose tiny head peeps out from under his mother’s breast feathers. Last year the hawks’ nest on the 11th-floor ledge of 6 Beacon St. was repeatedly destroyed. They kept rebuilding, but last spring lost their eggs to a predator. Now a flock of Suffolk well-wishers is keeping an eye out as the hawks tend to their fledgling. (Photo by John Gillooly)

issues raised in their new book, *Assisted Reproductive Technology: A Lawyer's Guide to the Emerging Law and Science*, at a grand round at the Massachusetts General Hospital-Harvard Medical School Vincent Obstetrics and Gynecology Department.

Mary Lally, assistant dean, Enrollment & Retention Management/Registrar, was named to the advisory board of *The Successful Registrar*, a monthly newsletter.

Erica Mattison, Facilities Planning and Management, participated in the 32nd annual conference for the Northeast Sustainable Energy Association, held in Boston. "The Building Energy conference was a wonderful opportunity to make connections for Suffolk and learn about how other institutions are incorporating sustainability principles into their work," said Mattison, who, in addition to coordinating Suffolk's Recycling Program, staffs Suffolk's newly launched Sustainability Task Force.

Debra Harkins, Psychology, and **Lauren Mizock**, Psychology doctoral student, presented "The Relationship Between a White Researcher and Participants of Color: The Impact of Race on the Research Process, Narrative Interviews and Racial

Identity Development," at the Hawaii International Conference of the Social Sciences in Honolulu.

Gerald Richman, English, presented "Boston on the Internet" at the Popular Culture Association/American Culture Association 2007 Joint Conference at the Boston Marriott Copley Place in April.

Sebastián Royo, associate dean, College, and director of the Madrid campus, presented two papers, "The EU and Economic Reforms" and "Varieties of Capitalism in Spain," at the International Studies Association annual meeting in Chicago, Ill.

Congratulations and best wishes to **Karen Schwartz**, risk manager, on her engagement to Steve Kruppa. They are planning an early fall wedding.

Douglas Seidler, New England School of Art & Design, presented a paper "Using Free Web Technologies to Increase Understanding and Visual Learning" at the 2007 International Conference on the Beginning Design Student in Savannah, Ga.

Theatre Department News: Wes Savick and **Steve McIntosh** had central roles in the professional play produc-

tion of *Einstein's Dreams* performed recently as part of the Cambridge Science Festival. Adapted from Alan Lightman's novel, the play was directed by Savick, who also wrote it in collaboration with the artists from Underground Railway Theater. McIntosh was responsible for the lighting design.

Venture Magazine celebrated its 40th anniversary with a reception at the Omni Parker House featuring readings from this year's edition and remarks by former editors. Advisers to the literary/arts magazine are **Quentin Miller** and **Fred Marchant** of English and **Dan McHugh** of Student Activities.

Camille Weiss, Humanities and Modern Languages, presented a paper, "A Party of Asses: The Holy League as Depicted in the Satyre Menippee," at the Renaissance Conference of America in Miami, Fla.

The University is now enrolled in the enhanced **International SOS Travel Assistance Program** which provides security and medical evacuation services along with a convenient portal for pre-trip planning. For more information, contact Risk Manager Karen Schwartz at 617-973-1141 or kschwartz@suffolk.edu. ▀



Wayne Chin practices what he preaches in his prize-winning recycling poster. (Photo by Natalie Wombwell)

Suffolk Fares Well in Recycling Mania

IN ITS FIRST YEAR PARTICIPATING in the Recycle Mania competition for U.S. colleges and universities, Suffolk placed in the top 50 percent in Per Capita Classic, which measures the amount of material recycled per person.

The Suffolk University campus recycled 16 cumulative pounds per person. The following shows the University's place in other categories:

- Top 40 percent for bottles/cans
- Top 30 percent for paper

Suffolk launched its cardboard and bottle/can recycling programs in August 2006.

More than 100 colleges and universities took part in Recycle Mania.

Winning poster

Wayne Chin of the Theatre Department designed the winning entry in the Recycle Mania Poster Contest. More than 100 members of the Suffolk community cast votes to choose a winner from among nine finalists.

Wayne's design is featured on the recycling Web page, on the Dateline screen and posted in campus buildings

While the Recycle Mania organization offered posters for campus use, the competition was devised to create a poster specific to the University.

"The competition was a way to call upon the creativity and skills here at Suffolk to help promote recycling on campus and Suffolk's participation in Recycle Mania" said Erica Mattison, recycling coordinator. ▀

From Human Resources

Health Support Information

Employees who are members of Harvard Pilgrim Health Care can save time and perhaps money by visiting www.harvardpilgrim.org to access a wide range of reliable health-related information that is both secure and confidential. Among them are:

- Health Topics A to Z Healthwide Knowledgebase NEW!
- Health Links Finder
- HPHConnect
- Health Risk Appraisal
- Smoking cessation resources
- Monthly e-newsletter on personal health topics

Review of Standard Retirement Plan Investment Options

Eligible participants must contribute 5 percent of their gross compensation to the plan. The University contributes 9 percent of participants' gross compensation to the plan on their behalf. Participants may contribute their 5 percent to an open list of TIAA-CREF or Fidelity funds. Participants may allocate the University's 9 percent contribution on their behalf to the same open list of TIAA-CREF funds or to a defined list of Fidelity funds, including the seven new funds. For a full list of Fidelity funds offered for the University's contribution, contact Human Resources at Ext. 8415.

For more information, go to www.fidelity.com or contact a Fidelity Retirement Services representative at 800-343-0860. Human Resources contacts are Liz Berman, lberman@suffolk.edu, or Judy Minardi, jminardi@suffok.edu.

New Investment Funds Offered Through Fidelity

The University has added seven Fidelity investment funds for the University's contribution on your behalf to the Standard Retirement Plan. These changes were made to assure a variety of investment options.

New funds as of March 1, 2007

Fidelity Value Fund
Fidelity Diversified International Fund
Fidelity Mid Cap Stock Fund
Fidelity Small Cap Stock Fund
Fidelity International Small Cap
Fidelity Total Bond
Spartan US Equity Index

Closed funds as of March 1, 2007

Fidelity Asset Manager Fund
Fidelity US Government Reserves
Fidelity Intermediate Bond
Fidelity Mortgage Securities.

Employees who were invested in any of the above closed funds had to either redirect future contributions themselves or Fidelity redirected their future contributions to an age-appropriate Fidelity Freedom Fund based upon date of birth on file with Fidelity. Existing assets may remain in the closed funds, but the funds are no longer available for new contributions or assets. ▶

New Faces

PLEASE WELCOME our newest employees:

- Kaajal Asher**, Advancement
Lindy Briggette, Dean's Office, College
Armando De los Santos, University Police
Gerard DiChiara, Payroll
Margaret Dion, Facilities Planning
Leah Doxtader, Electrical & Computer Engineering
Stephanie Gallagher, Advancement
Teodora Lainez, University Police
Rupesh Lama, University Police
Cynthia Martin, History
Amine Mouad, University Police
Donna Qualters, Center for Teaching Excellence, Provost's Office
Jeffrey Rhind, University Media and Creative Services
Shannon Rosa, Dean's Office, College

In Memoriam

Cathy Boyle, manager of Circulation Services, Sawyer Library ▶

New Organizations Arise from Research

MEMBERS OF THE SUFFOLK COMMUNITY have founded two new organizations, one focused on terrorism research, the other on fostering healthy workplaces.

International Society for Terrorism Research

Assistant Professor Alice LoCicero of the Psychology Department and Justin Sinclair, a doctoral student in Clinical Psychology, have founded the International Society for Terrorism Research, an international organization that includes researchers from the fields of anthropology, biology, economics, political science, psychology and sociology.

The Society is now accepting papers for the inaugural issue of its online journal, which states that its mission is to "become a central reference tool in the field, serve as source material in graduate courses, and openly engage controversial issues."

The Society will cosponsor the International Conference on Interdisciplinary Analyses of Aggression & Terrorism with the International Colloquium on Conflict and Aggression (CICA). The conference takes place in September in Madrid.

For more on the society, see www.societyforterrorismresearch.org.

New Workplace Institute

The New Workplace Institute, founded by Suffolk Law Professor David Yamada, is a new non-profit research and education center promoting healthy, productive, socially responsible workplaces.

The Institute presented "Imagining the Good Workplace" in April, the first event of the New Workplace Forum, a series of educational programs underwritten by the Law School.

Yamada, the Institute's president and a nationally recognized authority on workplace bullying and abusive work environments, discussed research and advocacy aimed at the creation of psychologically healthy workplaces that affirm employee dignity. ▶

Faculty Publications

Paul Bachman, Beacon Hill Institute, and **Jonathan Haughton**, Economics and Beacon Hill Institute, published “Do Project Labor Agreements Raise Construction Costs?” in the inaugural issue of the electronic journal *Case Studies in Business, Industrial and Government Statistics*. Haughton is an associate editor.

Rodney M. Barker, Law School, was the editor-in-chief of *Immigration Options for Religious Workers*, published by the American Immigration Lawyers Association (2005). He also authored several articles for the book.

Sandra Barriaes-Bouche, Humanities and Modern Languages, has published “La voz autobiográfica de Federica Montseny en el exilio y en el post-exilio” (“The Autobiographical Voice of Federica Montseny in Exile and Post-Exile”) in *Ernestina de Champourcin. Mujer y cultura en el siglo XX (Ernestina de Champourcin. Women and Culture in the 20th Century)*.

Christopher Gibson, Law School. His paper “Technology Standards—New Technical Barriers to Trade?” was listed on the Social Science Research Network (SSRN) Top Ten Download list for *Duke Law School Science, Technology & Innovation; IEL: WTO Law; LSN Science, Technology & Innovation Research Papers; and Asian Law*.

Xinxin Jiang, Math and Computer Science, has published “Testing that marginal sequences of data are not independent via self-normalization” in *Statistics*, Vol. 41, No. 2, April 2007.

Quentin Miller, English, will publish “The Signifying Popper: Unseen Voodoo and Arthur Miller’s *Tituba*” in a special issue of the journal *Forum for Modern Language Studies* on “Stagecraft and Witchcraft.”

Sebastián Royo, associate dean, College, and director of the Madrid Campus, has published “Varieties of Capitalism in Spain: Business and the Politics of Cooperation” in the *European Journal of Industrial Relations*, Vol. 13, No. 1, Spring 2007. He also published three articles in the Spanish newspaper *Cinco Días*: “Elecciones en Francia: ¿El Final de un Régimen?” “¡Aló, Presidente!” and “Perspectivas Económicas del Nuevo Año.”

Mark Schneider, History, published a book, *African Americans in the Jazz Age: A Decade of Struggle and Promise* (Rowman and Littlefield 2006).

Douglas Seidler, New England School of Art & Design, has published his first book, *Digital Drawing for Designers: A Visual Guide to AutoCAD*. (Fairchild Books, March 2007).

Alex Yen, Accounting, had an article “A Content Analysis of the Comprehensive Income Exposure Draft Comment Letters,” published in the 2007 edition of *Research in Accounting Regulation*. ▀



Study & Service in El Salvador

Ten Suffolk University students and five faculty members traveled to El Salvador during spring break to learn about the late Massachusetts Congressman John Joseph Moakley’s statesmanship in the midst of civil war and to volunteer their services at humanitarian aid agencies. Stopping by a scenic overlook are, rear, Ana Vaquerano of Law School Clinical Services, Tom Remp, Alex Finlay, Philosophy adjunct Professor Jeff Johnson, Roy De Pasquale and Ben James; center, Olivia De Jesus, Megan MacDonald, Government Professor Judy Dushku, Theresa Goretti, Allison Strem, Humanities and Modern Languages Assistant Professor Iani Moreno, Mario Alfiero and Hernan Merino, the group’s bus driver; kneeling, Charlene Julien, Moakley Institute Director Beth Bower and guide Kyle Ham. The delegation met with Salvadoran government officials and visited key locations related to Moakley’s Congressional investigation of the 1989 Jesuit murders in San Salvador. Moakley’s findings about U.S. involvement led to the end of the Salvadoran civil war.

Marketing Research Grant

ASSISTANT PROFESSORS OF MARKETING Anders Bengtsson and Giana M. Eckhardt received a research grant from the Marketing Science Institute (MSI) to study the social construction of brands in China.

The project will explore how connections between brands and consumers occur by emphasizing the importance of social negotiation in this process. The research results can be used to advance the understanding of brands as cultural resources and to help companies interested in entering China develop relevant brand-positioning strategies that facilitate emotional connections between the brand and consumers.

Bengtsson and Eckhart have partnered with Dunkin’ Brands, co-sponsors of the project with MSI. They will travel to China this summer to begin empirical data collection.

The Marketing Science Institute is the premier funding organization for research in marketing. It provides intellectual leadership in marketing and its allied fields, with the goal of improving and influencing business thinking and practice. MSI’s core activities consist of supporting high-quality academic research and presenting the findings at conferences and in working paper and monograph form. ▀

Save the Date: Spring Fling

IN APPRECIATION FOR THE HARD WORK of the University community during the Centennial celebration, this year's Spring Fling is a special thank you event featuring entertainment by The Fat City Band, along with many raffle prizes and refreshments.

Date: Thursday, May 24, 2007

Time: 4:30–8:30 p.m.

Place: Pemberton Square (Rain location: Regan Gym, Ridgeway Building)

Law Faculty at District Court Symposium

FIVE LAW SCHOOL FACULTY MEMBERS were presenters at the District Court Symposium for Clerk-Magistrates held at Cranwell in Lenox on March 29–30. Discussing Massachusetts statutes and appellate cases on small claims jurisdiction and consumer issues were:

- Associate Dean Marc G. Perlin, who teamed up with Attorney John M. Connors for Civil Procedure
- Professor William L. Berman, Landlord-Tenant Law,
- Professor Joseph P. McEttrick, Consumer Law,
- Professor Richard M. Perlmutter, Contracts
- Professor Michael Rustad, Torts

The law faculty members assisted in preparing a reference manual for the symposium. They met many Massachusetts District Court clerk-magistrates from across the commonwealth who are graduates of the Law School.

More than 100 District Court clerk magistrates attended the symposium. The two-day program included classroom presentations and an “Ask the Professors” plenary session. Participants viewed a video, *The Bad, the Good, the Ugly*, produced at Suffolk Law on proper procedure in a small claims hearing.

A principal organizer of the symposium was Attorney Ellen S. Shapiro, administrative attorney for the District Court and wife of Suffolk Law Professor Barry Brown. ▶



Liberia Gets Assist from Soccer Coach

ERNEST CLEOPHAT FELT LIKE he had just scored the winning goal in the World Cup when he learned in November that the Suffolk women's soccer team will be competing on the varsity level in the fall.

But while eagerly awaiting the beginning of the Rams' first women's soccer season in the Great Northeast Athletic Conference, the head coach took time for a humanitarian trip to Liberia.

There he met Liberian-born George Weah, who formerly played soccer for AC Milan. Cleophat and Weah are devising plans to help the children of Liberia.

“We want to help kids over there by maybe opening a medical center or a soccer academy where they can also further their education,” said Cleophat.

Cleophat, a native of Port-Au-Prince, Haiti, played professional soccer in his homeland and in Brazil between the ages of 16 and 32. In America, he attended Boston English High School, where he scored a total of 135 goals, led his team to back-to-back state championships in 1987 and 1988, and was named Massachusetts High School Player of the Year in each of those two seasons.

Cleophat's dominance on the soccer field continued throughout his collegiate career. He is Suffolk's all-time leading scorer, with 108 goals. The talented striker and team captain also earned the school's Most Valuable Player and Most Outstanding Player Awards, as well as receiving Conference Player of the Year, Conference Rookie of the Year and Conference Player of the Week honors, the latter distinction many times over.

Today, Cleophat lives in Augusta, Ga., with his wife, Verna, and their three children. He is an entrepreneur who has his own Egyptian market business. During the college soccer season, he moves to Boston.

Cleophat says he coaches as a way of giving back to the sport that has played such an integral part in his life. “I coach for the love of the game and the enjoyment of teaching and interacting with my players,” he said. “I can't wait to get started again.” ▶