

# SUN

## Suffolk University News

### University To Set Incoming Class Record

As many as 1,000 freshmen are expected at the University this fall, and preparations are under way to accommodate the increasing numbers of students.

Last fall saw an enormous jump in entering students, with 925 freshmen admitted, compared to 788 in 2002. Interest in Suffolk continues to rise, with freshman applications for fall 2004 up 12 percent over last year and deposits up 28 percent, according to Marguerite Dennis, vice president for enrollment and international programs. Transfer applications increased 14 percent, with deposits up 27 percent.

“The College will be delighted to receive a large entering class this fall,” said Dean Kenneth Greenberg. “Everyone now knows this is likely to be an extraordinary year for Suffolk, and we have added new classes for freshmen, hired instructors and worked to find additional classroom and office space. The College is ready for an exciting academic year, and we will warmly welcome all our new students.”

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Sargent Hall is bedecked in red, white and blue for DNC week in Boston. Volunteers staffed hospitality tables in front of the Law School and elsewhere around campus to answer visitors' questions. (Photo by David Lancaster)

### Staff Effort Makes Suffolk Shine for DNC Visitors

“Visitors from across the nation got to know and appreciate Suffolk during the Democratic National Convention in July due to the efforts of individuals working alone and in committee to take advantage of this unique opportunity to showcase the University.

Suffolk’s guests included nationally known policy makers, visiting delegates, entertainers and journalists.

A core group of Suffolk employees worked behind the scenes for months to plan for the convention, which brought a variety of activities and people to campus, among them:

—“Homeland Security and the War on Terror,” a panel discussion featuring Gen. Wesley Clark, Congressmen Martin Meehan, Ike Skelton and Jack Murtha, Gen. Claudia Kennedy and Massachusetts delegates.

—The “National Journal Hotline Comedy Review,” featuring comedians Will Durst, Bob Somerby and Jim Morris.

—Center for Voting and Democracy discussion of a Right-to Vote amendment, featuring the Rev. Jesse Jackson, Sen. Jesse Jackson, Lani Guinier, Congressmen Dennis Kucinich and Corrine Brown, Kim Gandy, Robert Kuttner, Hendrik Hertzberg, Benjamin Barber and Billie Jean Young, organized by Professor John Berg of Government.

—“Boston Town Hall Meeting on Caregiving,” filmed by PBS.

—Reception of superdelegates at the Adams Gallery exhibit, “Campaigns, Conventions & Cartoons,” featuring three nationally known cartoonists creating drawings on the spot.

—Reception for Kappa Alpha Psi Fraternity, Boston alumni chapter, featuring

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## A Message To Readers



Dear Readers:

It's been a glorious couple of months! The seven months of preparation by the Democratic National Convention (DNC) planning committee proved to be a truly rewarding and reinvigorating experience.

Throughout this process the entire Suffolk community came together in a very special way, and anyone who wanted to participate did. I couldn't be more grateful for the support and cooperation of so many who came forward to help tell the "Suffolk story" to hundreds of people who visited our campus.

While the campus was buzzing with activity before and during the DNC, the Suffolk name was being promoted both near and far. Several well-orchestrated projects, including the "Suffolk /7News" polling project, the Campaigns, Conventions and Cartoons exhibit and studies conducted by the Beacon Hill Institute were at the forefront in capturing impressive media coverage. Congratulations to all those involved.

On other fronts, the "branding" effort is moving forward. Many of you may be aware of Lapham/Miller, the company hired to assist the Law School with a branding effort that included a new logo, message and soon-to-be-launched redesigned Web site. Just recently the Sawyer School, the College and -- in connection with the Centennial Campaign -- the Advancement Office also have engaged Lapham/Miller to begin work on repositioning, messaging and design work.

And most recently, Suffolk became the master tenant at 73 Tremont Street, where some administrative offices will begin relocating this fall.

With all the positive energy we have harnessed, let's keep the momentum going into another exciting academic year and through the Centennial Celebration in 2006!

*Rosemarie E. Sansone*  
Executive Editor

## The DNC at Suffolk



Dean Greenberg speaks to The Washington Center students at the C. Walsh Theatre. (Photo by David Lancaster)



Jim Kaufman, Theatre Arts general manager, actor James Cromwell, of HBO's *Six Feet Under* and the recent film *I, Robot*, outside the C. Walsh Theatre. (Photo by David Lancaster)



Panelists discuss Right-to-Vote Amendment during Center for Voting and Democracy session at C. Walsh theatre. (Photo by David Lancaster)

## Suffolk University News

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**The Office of Public Affairs**

One Beacon Street  
Boston, MA 02108  
(617) 573-8447  
sun@suffolk.edu

**Executive Editor**

Rosemarie E. Sansone

**Managing Editor**

Nancy Kelleher

**Staff Writers**

Karen DeCilio

Tony Ferullo

*Send us your stories!*

*We want to hear from you!*

## New Incoming Class

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The increase in numbers is attributed to Suffolk's educational quality, its downtown Boston location and an astute marketing campaign. This year the admission team emphasized the University's being named in The Princeton Review's Best 357 Colleges guide and the Sawyer School of Management's inclusion in its 2005 edition of The Best Business Schools.

"The Princeton Review sends surveys to enrolled students, who rate their college or university, and what our students are telling The Princeton Review is: 'The faculty at Suffolk is superlative,'" said Dennis. "They also give feedback on campus life, financial aid, the admissions process — it's actually your students who get you into that book."

"The College of Arts and Sciences has become the destination of choice for a record number of students because of the quality of the education we provide," said Greenberg: "No other major urban university in the United States offers so many small classes taught by such a talented faculty. When we add to this the work of our talented support staff, the exciting study-abroad programs, the career opportunities available to our graduates and our historic location atop Beacon Hill in Boston — it is little wonder that Suffolk has been able to attract record numbers of students."

Dennis said that there are 300 students on a waiting list for campus housing and 100 on the academic waiting list. Ten students have chosen to begin their freshman year at the Madrid campus. "We're the only school that can offer this sort of option to students waiting to be admitted. This is the second year we've done so, and 11 freshman had a successful beginning to their Suffolk education in Madrid in September 2003," said Dennis.

While applicant numbers are high now, the demographics are expected to change within three years. New England will have fewer high school graduates seeking a higher education, so the University has been exploring other options. "We're looking at places where there are fewer seats in local colleges than there are high school graduates, places like Nevada, California, Minnesota and Florida," said Dennis. The University also is building relationships with high school guidance counselors, and, because of a projected increase in Spanish-speaking high school graduates, the admission team is developing specific marketing plans for Spanish-speaking students.

The large incoming class spurred new procedures for orientation and registration this year, and the cooperation among departments has been outstanding, according to Registrar Mary Lally.

"We had cross-trained staff from the Registrar's Office, Student Accounts, NESADSU, Enrollment Management and the School of Management, with more than 14 operators working at registration," as opposed to the five or six available in previous years, she said. "It makes it so much easier when students don't have to wait in line. It's a more positive experience for them."



Suffolk's Admission team (left to right), Dean Walter Caffey, Vice President Marguerite Dennis and Director John Hamel, look forward to a successful academic year. (Photo by John Gillooly)

"Virtually every academic, student services and enrollment department is involved in making orientation a success," said Aurélio Manuel Valente, director of the Office of Student Activities and Service Learning.

New this year at orientation were workshops from more than 15 departments, including residence life, diversity services and off-campus housing. There was an honors-track session focused on opportunities for high achieving students and a community service program and expanded "Boston Adventures" program for students unfamiliar to Boston. Family members were offered accommodations at the Somerset residence hall.

"Student feedback was great," said Valente, who cited one student's comment: "I was nervous about coming to Suffolk, but now I'm excited to return in September." •

## Potpourri

The Center for Women's Health and Human Rights will host a book talk and discussion with **Amy Agigian** of Sociology, the Center's founder and director, from noon-1:30 p.m. September 22 as part of its speaker series on women's health and human rights. The Center will celebrate the publication of Dr. Agigian's book, *Baby Steps: How Lesbian Alternative Insemination is Changing the World*. ... The Student Services Division held its annual awards dinner at Maggiano's on May 27 to celebrate the year's accomplishments and to recognize individual and department efforts. "Rookie of the Year" awards were presented to **Todd Bouffard**, staff assistant in Residence Life and Summer Programs, and **Bessie Chuang**, assistant director of Student Activities and Service Learning. Staff members who nominated these individuals said, "Todd is very active on campus – attending and supporting events and students on his own time ... he often works extra hours in the department so he is better connected to students and the operation. Bessie arrived in July (2003) and immediately dug in to coordinate a record-setting Family Weekend, led the most comprehensive student organization registration process and expanded the programs for faculty advisers to student groups." Also recognized for outstanding contributions were the Career Services and Cooperative Education Department and Residence Life and Summer Programs. ... **Robert Allison** of History and his family gave a "Salute to the Troops" in Provincetown's Fourth of July Parade by handing out nearly 1,000 American flags and an address to write to a wounded soldier. The Allisons won trophies for "Best in Parade" and "Crowd Favorite" to make this their fourth consecutive year winning trophies. ... It was a busy spring semester for **Richard H. Beinecke** of Public Administration, who was on sabbatical in England and Europe studying mental health and addictions systems. He made presentations at the Congress of European Psychiatrists in Geneva, the World Public Health Congress in Brighton, England, and at forums in London and Oxford. Also, he co-led a conference on the Massachusetts Behavioral Health Program at Brandeis University before beginning his sabbatical. Since returning to the states he has presented at the HIV/AIDS and Social Work and Mental Health Statistics conferences and the Mental Health Roundtable, all held in Washington D.C. ... A team of CAS faculty and administrators attended a summer institute on curriculum development and reform sponsored by the American Association of Colleges and Universities at Salve Regina University in Newport, R.I., in May. The institute was designed to assist teams from a broad variety of colleges and universities who are working on curriculum development, revision and implementation. In attendance were **Martha Richmond** of Chemistry and Biochemistry, who served as team leader; **Rich Miller**, English; **Pradeep Shukla**, Mathematics and Computer

Science; Assistant Dean **Patricia Hogan**, Environmental Science and Engineering; **David Gallant**, director of undergraduate advising; and Associate Dean **Susan Thayer**. Acceptance to the institute was on a competitive basis and included 20 colleges and universities. The team will share its findings with the Undergraduate Curriculum Committee, the Educational Policy Committees and the CAS faculty. ... **Krisanne Bursik**, Psychology, co-authored, with Jessica Benetti-McQuoid, a student in the Clinical Psychology PhD program, a paper presented in April at the Eastern Psychological Association annual meeting in Washington D.C. They also co-authored, "Individual Differences in Guilt and Shame: The Lens of Gender," presented at the August 2004 meeting of the American Psychological Association in Hawaii. ... **Clarence Cooper** of Public Management was elected chairman of the board of directors



Bob DeFillippi on Millenium Bridge in London.

of the Associated Early Care and Education of Massachusetts (AECE), a national advocacy program promoting early health care, nutrition and education for disadvantaged children and providing early care and education services to 900 children in Eastern Massachusetts. ... **Robert DeFillippi** of Management spent the month of June in England and Holland on a traveling fellowship funded by the Social Science Research Council and designed to foster greater academic research and scholarly collaboration between senior

European and United States scholars. He was the keynote speaker at the Managing Knowledge Spaces Workshop for senior United States and United Kingdom executives at the Freeman Innovation Centre, University of Sussex, UK, and convened a three-day academic workshop on creative collaborations as part of the 11th MOPAN conference at Tilburg University, the Netherlands. In addition, he delivered a research seminar on "The Knowledge Space" to the faculty of the School of Economics, Erasmus University, in Rotterdam. ... Law Admissions Dean **Gail Ellis** was a panelist on "Paradigms of Academic Support" at the annual meeting of the Law School Admissions Council. ... **Melissa Haussman** of Government, the University's liaison to The Washington Center for Internships and Academic Seminars, presented a lecture "Factors Affecting Women's Representation in the United States and Mexico" to a group of visiting members of the governing Mexican PAN (National Action Party) and opposition PRI (Institutional Revolutionary Party) parties as part of The Washington Center's National Convention Internship

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## Faculty Publications

**Amy Agigian**, Sociology, has published *Baby Steps: How Lesbian Alternative Insemination Is Changing the World*, Wesleyan University Press.

**Bob Dugan**, Mildred F. Sawyer Library, co-edited a monograph, *Outcomes Assessment in Higher Education: Views and Perspectives*. Westport, CT: Libraries Unlimited, 2004, with Dr. Peter Hernon of the Graduate School of Library and Informations Science at Simmons College. •

## The SUN's Mission

The SUN, or Suffolk University News, is a vehicle for communication and community building. SUN stories focus on news relevant to Suffolk University employees. Its goal is to deliver interesting, morale-building and relevant information in a timely manner, without duplicating the efforts of other campus publications.

The SUN solicits and welcomes news tips and items from all University employees. Its editorial board determines which submissions are appropriate to an employee-centered newsletter. Items geared to student, alumni or external audiences should be referred to publications, Web sites or message boards used by those groups. Those who have questions about how their information may best be conveyed are welcome to call the Public Affairs Office for advice.

Due to the production schedule, SUN items may appear a month or more after submission. Therefore, please make sure to allow an ample period for time-sensitive material. •

## Not Your Average Joe

He may not be a student, a professor or a staff member, but Joe Amaral is one of the most popular people at Suffolk University Law School.

In fact, this good-natured custodian is such a big hit around Sargent Hall, you can say he's sweeping people off their feet.

"I feel great when I get up in the morning and come to work," says Amaral, 67, who has been working at Sargent Hall, representing ABM Janitorial Services of Boston, since the building first opened in 1999. "Everyone is so nice to me. Wherever I go, people smile and say, 'Hi, Joe, Hi, Joe.'"

Born on the island of St. Michael (Azores) in Portugal, Amaral came to the United States in 1975. He is now an American citizen and worked as a housekeeper/supervisor at a nursing home before coming on the scene at Suffolk Law five years ago.

"Each morning, Joe comes here to clean our offices, and he has never missed a day other than vacation time," said Suffolk Law Registrar Lorraine Cove. "He's meticulous and conscientious, handling every aspect of his profession with perfection. This building continues to look as beautiful as it does because of his efforts."

Amaral works from 6:30 a.m. until 3 p.m. Monday through Friday. His primary responsibility is making sure that all seven floors of Suffolk Law look impeccably clean. Some of his tasks include filling the paper products in the men's rooms, collecting and disposing of all the trash, vacuuming the rugs and even scooping up the cigarette butts outside the building.

"I'll do anything they ask me to do," says Amaral, who lives in Malden with his wife of 42 years, Olevea (they have two children and five grandchildren). "I enjoy working here very much. This is like my second home, and Suffolk people are like my family."

Each afternoon, Amaral walks across Tremont Street to clean up the Granary Burial Ground as part of Suffolk's public service through the Boston Parks Department. With his plastic bag in hand, he picks up any debris he can find in his usual fastidious fashion.

"Joe is from the old school and extremely dedicated to his work," said Joe Kennedy, Suffolk's director of facilities planning. "Not only does he do a great job, but he also takes a personal interest in the people at Suffolk."

In good health and happy with his role at Suffolk Law, Joe Amaral has no immediate plans of hanging up his trusty dustpan and brush. "I can retire now, but I don't want to," he says. "This is where I belong. I like all the people here, and they like me." •



Joe Amaral in front of Sargent Hall. (Photo by John Gillooly)

## Potpourri

*Continued from page 4*

Program. She also will present a paper on “Reproductive Rights Activism through the U.N.” at the third annual Pan-European Conference, Standing Group on International Relations, at The Hague, the Netherlands, on Sept. 10. ... As guest speaker for the



Jean Neenan and husband Tom Campbell.

Millennium Business Leadership Forum sponsored by Millennium Pharmaceuticals, Inc., on June 10, **Magid Mazen** of Management presented “My Chocolate, Your Passion, and Our Defensiveness: the unclogging of organizational arteries.” ... **Elisabeth Moes**, Psychology, was elected president of the Massachusetts Neuropsychological Society. She is the co-author of three papers presented in July at the American Psychological Association meeting in Hawaii. Moes also was the thesis adviser to graduate

students Frida Polli and Amy Nye, who won awards for their research. ... Congratulations to **Jean Neenan**, director of Alumni Programs, CAS, who married Tom Campbell July 3. They live in Melrose ... **Steve Novick** of NESADSU had an exhibit of his work at Samson Projects in Boston from June 4 – July 30. The group exhibition, “En Masse: An Accumulation of Convention,” showcased artists born in Massachusetts. The show included work by James Abbott McNeil Whistler, Frank Stella and Nancy Graves, among others. ... **Sebastián Royo**, Government, organized a seminar about pedagogy at the Derek Bok Center for Teaching and Learning at Harvard University July 19-23. He also covered the 2004 Democratic National Convention for the Spanish edition of the journal FP (Foreign Policy). ... SSOM colleagues **Nancy Upton** of Marketing and **Teresa Nelson** of Management took part in the inaugural Suffolk Business Undergraduate Travel Course to Madrid this past June in collaboration with the Madrid campus. Upton taught International Marketing, while Nelson led a class in Business in the European Union. Upton also coordinated and managed student business visits to influential and diverse Spanish companies, including Telefonica and Ebay Spain. “Spain has a leading role in shaping the economics and business climate of the European Union, and it was very exciting to explore that with SSOM students,” said Upton. ... **Marjorie Attignol Salvodon**, Humanities and Modern Languages, presented a

paper, “Garçon? Fille? Française? Algérienne? Les frontières de l’identité dans Garçon manqué,” in June at the Conseil International d’Etudes francophones (CIEF) in Liege, Belgium. ... President **David J. Sargent** and Vice President for Advancement **Kathryn Battillo** sponsored a festive dessert recognition reception on May 13 to thank employees for their generous contributions in support of the faculty and students in the College of Arts and Sciences, Law School and Sawyer School of Management over the past year. ... **David Yamada**, Law School, was elected to the national executive committee of Americans for Democratic Action (ADA), the progressive advocacy and policy group based in Washington D.C. He wrote the ADA policy brief “The Employee Free Choice Act: Restoring the Right of Workers to Choose Unions” for distribution to delegates to the 2004 Democratic National Convention. ... The Mildred F. Sawyer Library participated in a major study recently published by the Council on Library and Information Resources in Washington D.C. The research report, “The nonsubscription side of periodicals: Changes in library operations and costs between print and electronic formats,” included the Sawyer library and 10 other libraries, including Yale, Cornell, Bryn Mawr and Williams. The Sawyer library was chosen for its ability to provide the statistical information needed using the management information system maintained by staffers **Becky Fulweiler** and **Bob Dugan**. PDF versions of the study are available at [www.clir.org/pubs/reports/pub127/pub127.pdf](http://www.clir.org/pubs/reports/pub127/pub127.pdf). ... •



From left: Kristi Jovell, Director of Law Financial Aid; Anne Peterson, Senior Director of Advancement; Bob DiGuardia, Director of Administrative Computing; Nancy Stoll, Dean of Students; and David J. Sargent, President.

## Staff Effort for DNC Visitors

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a jazz trio and an exhibit of the works of artist Paul Goodnight, who attended, organized by Eric Lee, director of Diversity Services.

—Forum on health and human rights organized by Professor of Sociology Amy Agigian, director of Suffolk's Center for Women's Health and Human Rights.

—Kentucky delegates luncheon, arranged by Law School Professor Lisle Baker.

—Washington Center internship program, arranged with the assistance of Professor of Government Melissa Haussman and Curtis Hoover, associate director of Residence Life and Summer Programs.

While classes were canceled and some employees opted to stay home to avoid the transportation woes expected during convention week, many hours were put in before and during the event to ensure smooth sailing.

Budget Director Maureen Stewart was pleased to see University departments that always work effectively behind the scenes gain new exposure through their participation in the DNC planning process.

"People saw how important these departments are," she said, citing as an example the tech crew in the Theatre Department. "When everything goes smoothly at the C. Walsh Theatre, no one ever



NAME, of the Suffolk University Police, shares a laugh with NAME over a political cartoon. (Photo by John Gillooly)

knows their names."

The tech crew is but one example of University employees pulling together to prepare for any eventualities connected to DNC-related activities, said Stewart. "The people planning for the DNC saw the importance of the University's making a great impression. We tried to provide for all contingencies, with the hope that we wouldn't have to face some of the issues we considered."

In order to deal with questions or problems that might have cropped up, Brian McDermott, assistant director of Facilities Management, collaborated with other planners to create a command center at 10 Somerset Street for the duration of the convention. Key people were tied in to the command center through a radio network, and the University operator funneled all calls related to the convention to this central information clearinghouse.



Beth Bower of the Moakley Archive and Institute and Joe McEtrick of the Law School, second and third from left, converse with guests at the reception for the *Campaigns, Conventions and Cartoons* exhibit. (Photo by John Gillooly)

Because Facilities Management staff regularly provide support to University events, working on details related to the convention "wasn't reinventing the wheel," said McDermott, but the pressure was stepped up a notch. "Big events can be a lot of fun," he said. "There's more tension, but also new ideas. We had to do a lot of work with security issues, so we focused on how we could help people enjoy themselves in this new world of high security."

McDermott and others spent a weekend before the convention preparing planters to beautify Temple Street. The C. Walsh Theatre also was spruced up in advance of activities there during convention week. However, McDermott emphasized that, while DNC visitors might be impressed by the appearance of the campus, the work wasn't done just for the short term, but for the fall semester as well.

University Police Chief John Pagliarulo began planning for the convention months in advance by making sure officers had appropriate training and all the equipment needed to deal with any security issues that might arise. He said that all police and security personnel worked tirelessly to make the members of the University community safe.

Pagliarulo was part of the convention planning committee with Stewart and McDermott, and he said there was input from a cross-section of the University, from the cafeteria staff and cleaning personnel to facilities management and communicators. Close to 75 people across campus participated.

"There was a heightened awareness of what was going on," said Pagliarulo. "Everybody worked together to put the University's best foot forward."

"The light of Suffolk shone brightly from Beacon Hill during the Democratic National Convention, and visitors from across the country were able to see and appreciate our University," said President David J. Sargent. "I want to thank all the unsung heroes who took time away from their already busy schedules to organize on-campus activities and to make sure that the University was presented at its absolute best during this time." •

## A Life-Saving Experience

Peter Porcello's best move as a Little League coach came one day last month, and his team wasn't even playing.

While watching a game with the rest of his Bears' squad at Forest River Park in Salem, Porcello noticed that one of his players was choking nearby. He immediately went over to his 9-year-old third baseman/outfielder and performed the Heimlich maneuver, dislodging the piece of candy the boy had swallowed.

"He was eating a sweet-tart on a stick, and it broke off, causing him to swallow the candy whole," explained Porcello, director of the University computer center. "I just went around him, pushed up against his stomach with my fists, and out it popped."

While everyone applauded Porcello for his heroic efforts, he remains humble about coming to his player's rescue. "I was the first one to get to him, that's all," he says. "Any adult would have done what I did."

Porcello, 44, has been coaching in the Salem Little League program for 30 years (his team won the Salem AAA National League Championship last month). He credits the workplace CPR training class he took a few years ago, taught by Suffolk Police Chief John Pagliarulo, with preparing him to assist his player in an emergency situation.

"It was very helpful, and I'm just glad I remembered what to do," says Porcello, a Salem native and a Suffolk employee for 21 years. "Anyone who works with kids should be trained in CPR."

Despite his scary situation, it didn't take long for the Little Leaguer to recover," says Porcello. "As soon he was OK, he turned to his mother and asked her if he could have a hot dog." •



Peter Porcello and his "Good News" Bears.

## The 6th Annual 5K Road Race

Join with alumni, faculty, staff, students and friends for the 6th Annual 5K Road Race/Family Walk on Sunday, September 19, at the Lee Pool Basin, Charles Bank Park, Storrow Drive, in Boston to benefit the Alumni Leadership Scholarship Fund. For more information and to register call 617-994-4231 or visit [www.suffolk.edu/roadrace](http://www.suffolk.edu/roadrace).